



CONNECT 2026

In a time of disconnection,
connection is your edge

Be one of 70 changemakers on a 9-month leadership experience designed for a world in flux – where innovation, inclusion and integrity are no longer optional, but essential.

This is Connect 2026: a radical recalibration of how we lead, learn, and create lasting impact.



Why This? Why Now?

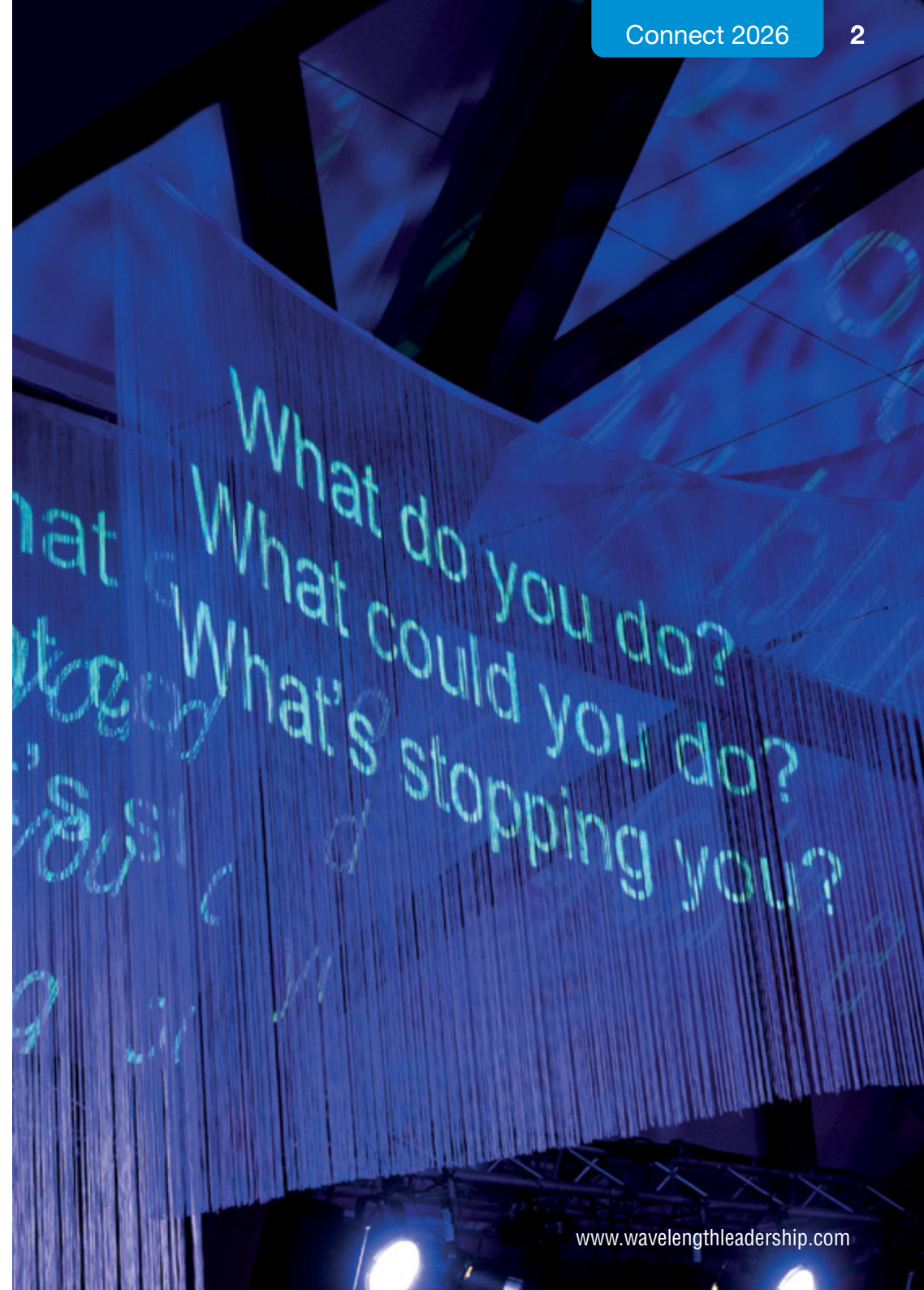
We're living through a time of deep disruption: the rise of AI, polarised cultures, climate crisis, economic instability. Leadership isn't just difficult – it's being redefined.

And yet, the demands keep increasing. More resilience. More results. More responsibility.

But real leadership doesn't come from trying harder – it comes from seeing differently.

Wavelength Connect gives you the space, stimulus, and structure to pause, reflect, reimagine – and return ready.

96% of Connect participants say they're better equipped to lead change.



A programme built for **what's next**



Wavelength Connect is our flagship, nine-month leadership experience designed to future-proof your leadership and re-energise your direction.

It is built on three core pillars:



INSPIRATION

From Apple to TikTok, Netflix to Eden Project. Hear directly from the leaders changing business from the inside out



CONNECTION

A curated cohort of 70 peers from all sectors, building your strategic 'personal boardroom'




APPLICATION

Immersive visits, peer groups, and coaching sessions turn insight into action

"Connect is a Gatling gun of inspiration! The best leadership programme I've been on. It had a real impact on the way I lead and I still use the stories and insights"

Tom Lane, Chief Operating Officer, RBS Business Banking

A woman with short, curly brown hair, wearing a purple blazer over a pink top with a small 'A' pattern, is speaking on a stage. She is holding a black and yellow device in her right hand and gesturing with her left hand. The background is a blue screen with a grid pattern and some text.

“ I have done the MBA, I have done the business school courses but Connect is in a league of its own. A truly powerful programme which has made me think differently about my leadership and my business.”

Frederico Santos, Customer Director, Carglass Portugal

The four big conversations:

The themes that will shape you and the future

At the heart of Connect are four dynamic, future-facing themes. Together, they offer not only a window into what's next — but a mirror for how you lead today.

These are not surface-level topics.

Each one is explored through live stimulus, world-class contributors, immersive visits, and deep reflection.

You won't just learn about the future of business – you'll find your own role in shaping it.



The four big conversations:

The themes that will shape you and the future

1

Dr Wanli Min
Founder & CEO, North Summit
Capital & formerly Chief Machine
Intelligence Scientist, Alibaba Cloud

GLOBAL PERSPECTIVES ON INNOVATION

From Silicon Valley to Shenzhen, we'll explore how AI and emerging tech are disrupting old models and redefining agility. You'll meet the companies at the cutting edge — and reflect on how to apply their thinking within your own context.

2

Professor Laura Serrant
OBE Multiple Award-Winning
Global Diversity and Inclusion
Specialist

CULTURE AND THE FUTURE WORKFORCE

Workplaces are being redefined in real time. From polarised social climates to mental health challenges and the rise of the manosphere, we'll explore what it means to lead resilient, inclusive cultures — and what's required of leaders to do so.

The four big conversations:

The themes that will shape you and the future

3



Connor Hill, Global Director
Circular and Sustainable Living,
Ingka Group (IKEA)

THE RESPONSIBLE ORGANISATION

With climate change accelerating, businesses can no longer afford to treat sustainability as a side issue. You'll hear from the brands that are embedding environmental and social impact at the heart of their purpose, and explore what responsibility looks like in practice, not theory.

4



Baroness Sue Campbell DBE,
Chair, England Netball, former
Director of Women's Football,
The FA & former Chair, UK Sport

PERSONAL LEADERSHIP

Threaded through every module is you. Your story. Your leadership. Your shift. Through personal accounts from some of the world's most inspiring leaders, this theme invites the deepest reflection and often sparks the biggest transformation.

A journey designed for depth, momentum and real change

Connect isn't a one-off spark. It's a rhythm.

A carefully structured experience that allows you to absorb, process, act, and return — again and again.

Spanning nine months, your experience is anchored by high-impact touchpoints and world-class input. But it's what happens in between that matters most — the connections made, the stories told, the clarity found.



February

Your journey begins with small, online **Peer Working Groups** — a space to meet your cohort and select your (optional) **Executive Coach**.



March

A 3-day rural retreat focused on **Global Perspectives on Innovation & Agility** kicks things off with stimulus from cutting-edge brands and thinkers.



April & May

Behind the Brand visits to pioneering organisations. Each brings a different lens from leadership and culture to innovation, transformation, and impact.

"This is what learning should feel like – raw, practical, expansive and deeply human."

Lara Izlan, Director of Data Strategy, ITV

A journey designed for depth, momentum and real change



June

Our next 3-day rural retreat deepens the work, shifting focus to our second theme of **Culture & Future Workforce**.



July/August

Space to pause and reflect – with curated resources and your optional Executive Coaching sessions.



September

Our final 2-day high-impact event explores **The Responsible Organisation** – environmental and social impact – and your own personal leadership values.



October–November

You'll close the experience with final **Peer Working Groups**, final **Executive Coaching** sessions (if selected), and powerful reflections on your **Personal Leadership**.

Connect is so intentional. It's not just a programme — it's a reset."

Ming Lee, GFS Head of Programme, Jaguar Land Rover

Get closer to the companies that are **doing it differently**

It's one thing to hear about transformational leadership, it's another to see it up close – to walk the factory floor, sit in the boardroom, and meet the people behind it. To experience it and see it in practice.

Our **Behind the Brand** visits take you inside the world's most pioneering organisations. No surface-level tours or pre-prepared PR spiels – you'll experience real, unfiltered leadership at work.

These experiences don't just inform. They provoke, challenge, reignite curiosity, and leave you with practical ideas to take back to your own team.



Real **leaders**. Real **stories**. Real **impact**.

Connect doesn't rely on celebrity speakers or theoretical frameworks.

Instead, it's powered by real leaders doing bold things — and telling the truth about what it takes.

You'll hear unfiltered stories of resilience, reinvention, risk and reward. These are leaders who've made the tough calls, challenged the status quo, and brought others with them.



Sir Tim Smit
KBE Co-founder,
Eden Project and
environmental activist



Julie Bentley
CEO, Samaritans



Oke Eleazu
Founder & CEO,
Elevate Colour
& former CEO,
ManyPets UK



Zoe Scaman
Founder, Bodacious
and specialist in AI
and emerging tech



Simon Casson
CEO, Corinthia
Hotels & former
President
Operations, EMEA,
Four Seasons Hotels



**Baroness Sue
Campbell DBE**
Chair, England
Netball, former
Director of Women's
Football, The FA &
former Chair, UK Sport



Todd Yellin
Former Head of
Product, Netflix



**Professor
Linda Yueh**
World-Renowned
Economist



Sanjeevan Bala,
Group Chief Data
and AI Officer, ITV




Mandy Hickson
Former Royal Air
Force pilot

This is for leaders **who know there's more**

Wavelength Connect is for the restless – the leaders who sense there's another way to do things. It's for those who want to **go deeper, lead better, and see further.**

Our cohorts include C-suite executives, top talent, and high-potentials from the FTSE 250 to charities, public sector, and social enterprises.

If you're asking *What's next?* this is it.



“Wavelength is a leadership programme with a difference: immersive, thought-provoking, inspiring and challenging. A completely unique learning experience, away from the traditional classroom.”

**Julia Mixter, Director of Transformation,
Raven Housing Trust**

Proud to have previously inspired

Since its launch in 2010, more than 1,100 leaders from over 150 leading FTSE 100 companies, mutuals, social enterprises, charities and public sector agencies have taken part in Wavelength Connect.

Steve Hughes
CEO



Zoe Vafadari
Chief Brand & Communications
Officer



Andrea Wareham
People Director



Robert Gunn
Station Director, Sizewell B



Léann Hearne
Chief Executive



Tracy Watkinson
Chief Operating Officer, Finance



Thomas Holzmann
Managing Director Austria, Czech
and Slovakia



Sonya Trivedy
Executive Director of Income



Lara Izlan
Director of Data Strategy



Nick Stace
Group Chief Strategy Officer



Karen Ellis
Director of Sustainable Economy



Nameeta Pai
Deputy Company Secretary



John Mobberley
Road Transformation Director



Ben Merritt
Director of Mortgages



Executive Coaching: **from insight to impact**

This is an **OPTIONAL EXTRA** to the core **Wavelength Connect Programme**.

The Connect experience will stretch you. It will shift how you think, lead, and see the world. But transformation doesn't happen in a vacuum, it happens in conversation, in reflection, in action.

That's where **Coaching to Action** comes in. This optional bolt-on gives you four 90-minute sessions with a highly experienced Executive Coach, carefully matched to you.

Together, you'll explore what's come up in the programme for you and how to make it matter in your real world.

This is not about fixing problems. It's about stepping into your full potential as a leader – with support, structure and a sounding board that challenges and champions you.

Over your four sessions with your executive coach, you'll build your momentum and personal growth.



“What was interesting was the value of having a new coach who approached things differently. It was really powerful for me.”

Amy Casterton, Business Development Director, ES Global

AOEC
Unlocking Potential

Delivered in partnership with the Academy of Executive Coaching.

What changes when you lead with clarity?

The Connect experience is powerful – and measurable.

We’ve been tracking its impact since its launch in 2010, and the results speak for themselves.

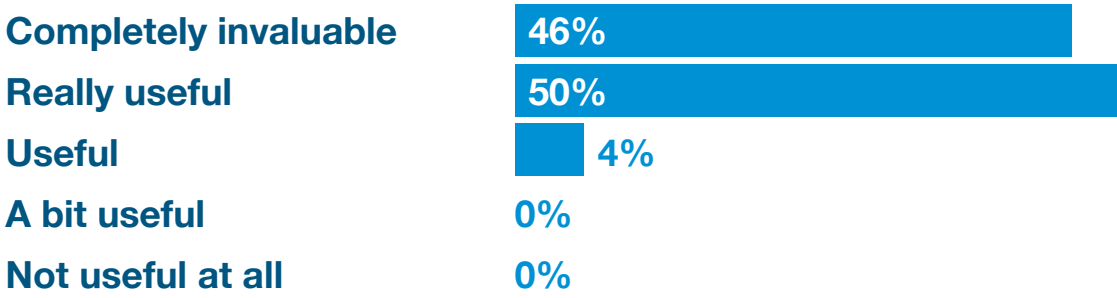
Our full report on **The Impact of Wavelength Connect** can be found on our [website](#) or scan the QR code.



From the 2023 cohort*:



Overall, how useful has Connect been to you as a leader?



*46% of 2023 Connect participants responded to our anonymous survey.

Your investment

Corporate Rate

	Rack rate	Price pp	Discount
1 Participant	£25,000		-
2 Participants	£47,500	£23,750	5%
3 Participants	£69,375	£23,125	7.5%
4 Participants	£90,000	£22,500	10%
5 Participants*	£106,250	£21,250	15%
6 Participants	£120,000	£20,000	20%

Corporate Rate

*Extra Sponsor's Place

If five or more places are purchased, Wavelength will provide one additional place at no extra cost to be utilised by a key 'Sponsor' within the business. The Sponsor will take part in the full programme alongside their cohort.

Social Sector Rate

**Discounts are available

Discounts are available for purchases of more than one place on the programme.

All fees

All fees quoted do not include: VAT, travel to and from activities, and overnight accommodation if required.

Coaching to Action – Optional Bolt On

Four 90 minute executive coaching sessions

Corporate Rate £2,450 pp

Public Sector Bodies £1,150 pp

Charities/Social Enterprises

Annual Income in excess of £5m £1,150 pp

Annual Income between £1m-£5m £950 pp

Annual Income under £1m £750 pp

Social Sector Rate

We have 15 highly subsidised places available for leaders from the following sectors:

	Rack rate pp**
Public Sector Bodies	£11,500
e.g: NHS Trusts, Housing Associations, Government Bodies	
Charities/Social Enterprises	
Annual Income in excess of £5m	£11,500
Annual Income between £1m-£5m	£8,760
Annual Income under £1m	£6,200

“The test of a good leadership programme is what you think and do differently after it. Having done Wavelength Connect I've been rewired!”

Adrian Pilkington, COO, Hearst Networks EMEA

It's time to rethink **what leadership means to you**

Connect is not just a programme — it's a catalyst.

The world doesn't need more burnt-out leaders. It needs more awake ones.

- Leaders who **ask better questions**.
- Leaders who **widen their perspective**.
- Leaders who **move with purpose** – and **bring others with them**.

This is your space to pause, reflect. Reconnect with why you lead and return ready.



Dates, delivery & contact

Location

UK-based retreats and in-person visits to host organisations

Timeline

February – November 2026

Cohort Size

70 leaders across sectors

**Let's build the future
of leadership and
business together**

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