



WAVELENGTH

INSPIRE

The biggest risk to leadership today isn't disruption. It's insularity.

Wavelength Inspire brings the outside in - providing leaders with live access to the world's most iconic, innovative organisations and changemakers.

INSPIRATION | EDUCATION | PROVOCATION



WHY INSPIRE? AND WHY NOW?

Right now, leaders are under relentless pressure – economic volatility, AI disruption, geopolitical tensions.

The problem isn't disruption itself – **it's insularity**. Too often leaders try to solve today's challenges from inside the echo chamber of their own organisation.

That's why Wavelength Inspire exists – a six-month digital programme designed to provoke, challenge, and inspire with world-class external insights.

Each month between March and September, your leaders will join a 90-minute live session with world-class CEOs, innovators, and political leaders – to learn, question, and be provoked by the most urgent issues shaping the future of leadership.

Six interactive sessions

Direct access to CEOs, innovators, political leaders

Moderated for provocation, not presentation

Proven to sharpen thinking, fuel culture, and spark action

Inspire 2026 is built around the most pressing business themes

AI & the Future of Technology

Customer First Leadership

Competitive Sustainability

The Impact of AI on Leadership

Speed of Light Leadership in the Age of AI

Technology Horizons

94% of respondents to our impact survey said Inspire made them **better leaders**

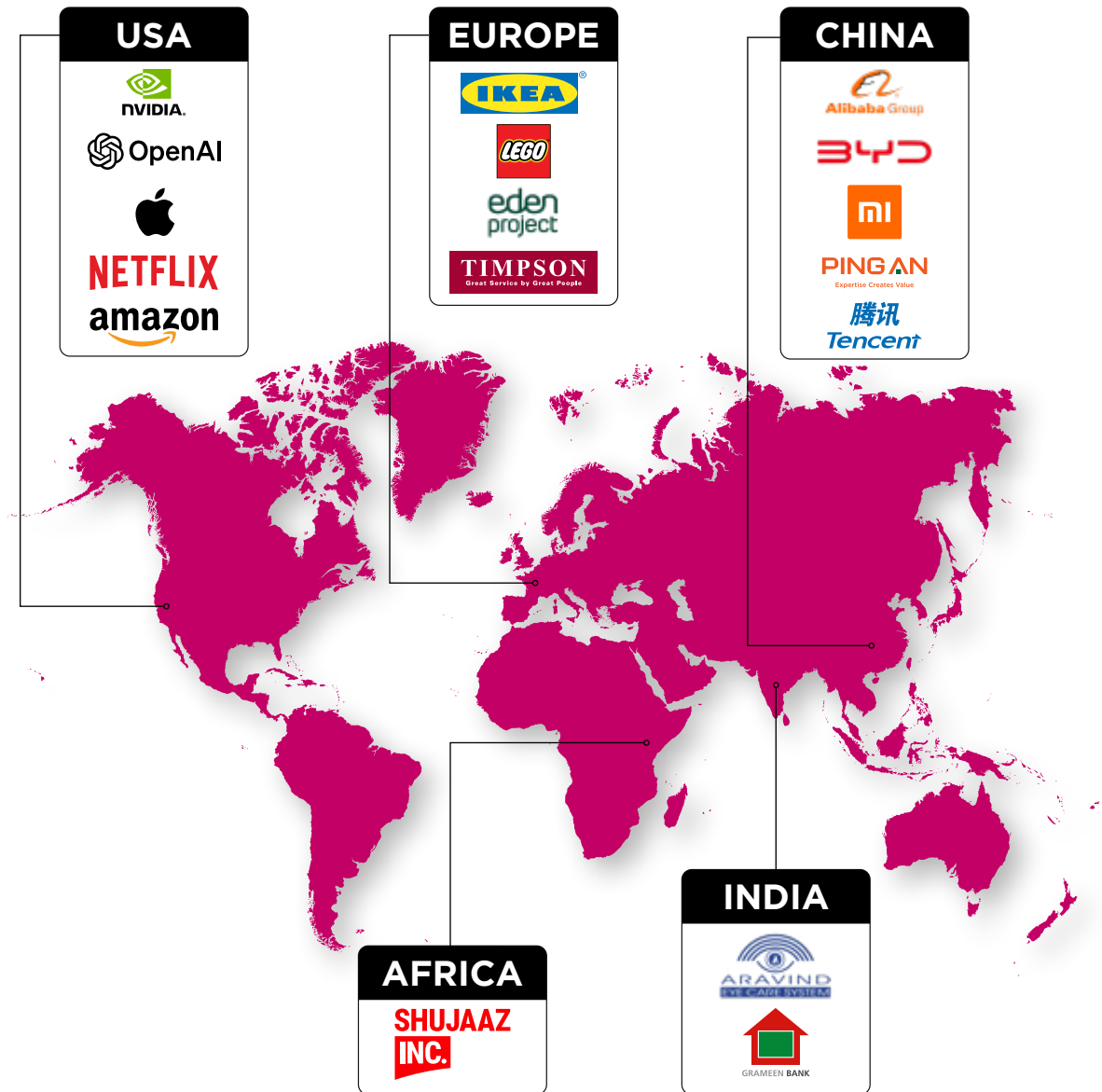
WHY WAVELENGTH?

Because Wavelength go where others don't.

We exist to bring the outside world in – connecting leaders globally, to the people, places and ideas that will challenge and inspire them to think differently, act boldly, and lead better.

Since 2008, we have taken thousands of leaders inside the boardrooms and shop floors of the world's most admired, progressive, and successful organisations.

Wavelength's global reach connects us to a vast network of practitioners sharing firsthand insights on leadership, innovation, culture, and change.



THE INSPIRE EXPERIENCE

Each month Inspire provides a 90-minute session focused on the most urgent themes leaders tell us they are grappling with right now.

Every session is broadcast live from a studio somewhere in the world and leading moderators question, probe, debate and engage the audience.

They take place at **3pm UK time** – enabling leaders across Europe, Middle East, North and South America to join live.

Each session features a world-class practitioner – a CEO, innovator, or political leader who has led through these challenges in practice, not theory.

The final 30 minutes are always dedicated to audience questions, enabling participants to engage directly.

**This isn't training.
It's strategic provocation that sticks.**



Live session: Dame Sharon White,
Former Chairman, John Lewis & Partners

WAVELENGTH . Inspire

Bring the outside in

THE INSPIRE EXPERIENCE

WHAT HAPPENS BEFORE, DURING, AND AFTER:

Before: prep articles and videos to set context.

During: live, 90-min session comprising: TED style talk, facilitated fire side chat and audience Q&A

After: recordings, highlights, and reports to embed learning.

Live session: Julia Gillard,
former Prime Minister of Australia



THE BIG THEMES

Wavelength Inspire 2026 explores the defining themes shaping the future of leadership:

AI & THE FUTURE OF TECHNOLOGY

AI is transforming industries and business models.

Discover how leading organisations are leveraging its potential to innovate and grow.

CUSTOMER FIRST LEADERSHIP

Great service balances technology and human touch. Discover how to design personalised experiences that foster loyalty.

COMPETITIVE SUSTAINABILITY

Sustainability is a competitive edge. Learn how top organisations align profit with purpose for lasting impact.

THE IMPACT OF AI ON LEADERSHIP

In an age of significant technology disruption, how can leaders navigate this complexity, transforming their organisations to keep ahead and agile, while maintaining focus and clarity.

SPEED OF LIGHT LEADERSHIP IN THE AGE OF AI

As transformation accelerates, leaders must act boldly and agilely, prioritising humanity. Learn to lead quickly without losing what makes us human.

TECHNOLOGY HORIZONS

Explore how organisations can structure for the continued innovation that's coming. From scale and speed to responsible and purposeful deployment – how can you future proof your organisation?

THE IMPACT

- **94% of respondents** said that the leaders they had heard from on Inspire had helped them become a more informed, better leader!
- **80% of respondents** say they look more actively at what goes on outside of their organisation as a result of participating in the Inspire programme.
- **75% say** they have used stories and examples from Inspire in meetings to engage others.

Source: Wavelength Inspire survey of 1k leaders, June 2024



Live session: Funeka Montjane, CEO, Consumer & High Net Worth Clients, Standard Bank Group.

“

The speakers have been of the highest calibre and quality. The discussions are powerful, rich, and thought-provoking.”

ED EVANS, CPO, PRET A MANGER

PREVIOUS VOICES OF INSPIRE

Inspire has featured an extraordinary range of speakers – from CEOs and innovators from the most admired organisations on the planet to political leaders and global change-makers.



Helle Thorning-Schmidt,
former Prime Minister of Denmark



Jesper Brodin,
CEO, IKEA



Mei Chen,
Global Head of Fashion & Luxury, Alibaba



Alan Jope,
former CEO, Unilever



Julia Gillard,
former Prime Minister of Australia



Ajay Arora,
Senior Vice President, Netflix/Disney



Mike Van der Van, President & COO and
Elizabeth Bryant, CPO, Southwest Airlines



Dame Sharon White,
Former Chairman, John Lewis & Partners



Zahed Kamathia,
Global Head L&D, LEGO

WHO IS INSPIRE FOR?

Inspire is designed for organisations that want to bring the outside world in at scale.

More than 500 leaders across Europe, North America, and the Middle East subscribe to Inspire, from sectors spanning finance, retail, tech, healthcare, and more.



SENIOR LEADERSHIP COHORTS

seeking sharper thinking
and fresh energy



TOP TALENT POOLS

needing access to
world-class external
content



DIVERSITY & INCLUSIVITY POOLS

looking for inspiration
and connection

THE INSPIRE PORTAL

Inspire is more than six live sessions.

Participants gain access to the Inspire Portal—a secure digital hub that transforms Inspire from a one-time event into an ongoing resource for reflection, application, and action.

The portal includes:



LIBRARY

Curated articles and blogs to deepen understanding.



CATCH UP

Full recordings plus concise, edited highlights.



TOP TIPS

Videos and infographics to apply insights.



UP NEXT

Preview content to prime leaders before each session.



PODCASTS

Access to Making Waves, interviews with accomplished leaders.



HOW TO GET THE MOST FROM INSPIRE

Inspire is much more than six, live, virtual events. It's a six-month leadership journey with ongoing resources, reflections, and conversations that go beyond the broadcasts.

Here's how leading organisations maximise Inspire ROI:

WATCH TOGETHER

Create an impactful shared experience by watching it from the same place

STRUCTURE DEBRIEFS

Host monthly debriefs to reflect, align, and sustain momentum

EXECUTIVE ENDORSEMENT

Engage key executives to endorse, support, and connect with Inspire

SPARK CONVERSATION

Leverage the content to fuel strategic discussions and cultural debates.

SHARE THE LEARNINGS

Create forums for participants to share insights with peers and executives

APPLY INSIGHTS DIRECTLY

Turn lessons into action, sharing stories that embed them into the organisation's culture

LEVERAGE THE PORTAL

Utilise Inspire's resources and embed the learning



Live session: Wavelength moderator Matt White in conversation with Danny Fortson Silicon Valley Correspondent, The Sunday Times.

“

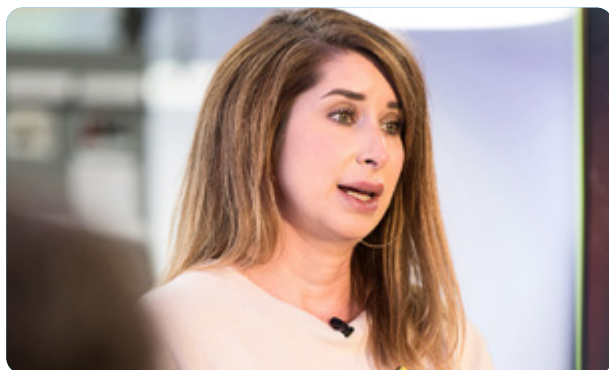
Inspire is a truly distinctive leadership experience. Each session blends candid reflections from world-class CEOs with strategic insight – making it both deeply personal and organisationally valuable.”

JAYNE HART, UNUM UK

CONFIRMED SESSIONS

3pm GMT | 26 March

AI AND THE FUTURE OF TECHNOLOGY



Zoe Scaman

Ridley Scott's former
director of strategy

Zoe is a world-leading expert on AI and emerging technologies. She turns future-gazing into practical strategy and bridges the gap between disruptive technology and organisational reality.



Christina Boutrop

Leading China analyst,
thought leader and
keynote speaker

Christina brings deep expertise in emerging technology frontiers. She will help leaders understand how to harness innovation responsibly and translate breakthroughs into organisational advantage.



CONFIRMED SESSIONS

3pm BST | 23 April

CUSTOMER FIRST LEADERSHIP



Simon Casson
CEO, Corinthia Hotels;
former President, Four Seasons

Simon has spent decades transforming cultures and driving extraordinary standards in global luxury hospitality. He will share how to build service excellence that inspires loyalty and energises teams.



3pm BST | 7 May

THE IMPACT OF AI ON LEADERSHIP



Ken Murphy
CEO, Tesco

As CEO of one of the world's largest retailers, Ken knows what it takes to drive transformation at scale. He will explain why he's obsessive about the impact of AI and other frontier technologies and how to lead through complexity while keeping teams focused and motivated.



CONFIRMED SESSIONS

3pm BST | 25 June

COMPETITIVE SUSTAINABILITY



Charles Conn

Chairman, Patagonia

Patagonia is the global pioneer of purpose-led business, aligning profit with environmental and social responsibility. Hear how sustainability can become a competitive advantage and cultural driver.

patagonia[®]

3pm BST | 16 July

SPEED OF LIGHT LEADERSHIP IN THE AGE OF AI



Senior Leader

Nvidia

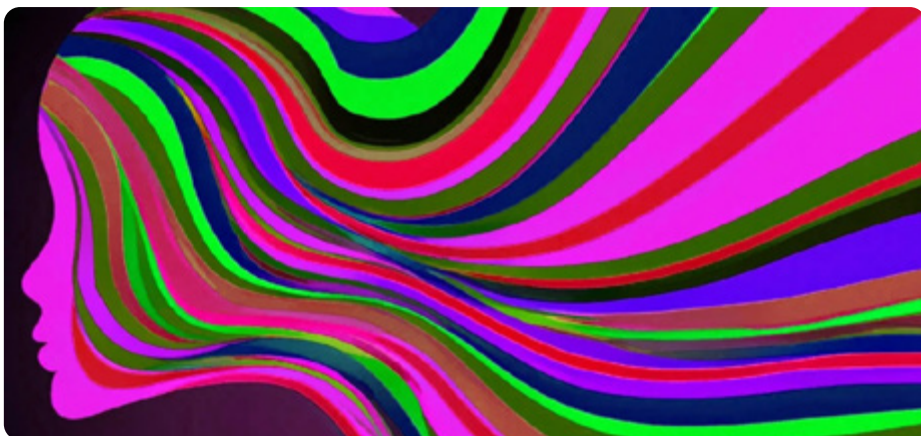
Nvidia is the world's most disruptive and valuable tech company, powered by a culture of innovation and agility. Expect lessons on scaling culture and leading at pace in the AI era.


NVIDIA[®]

CONFIRMED SESSIONS

3pm BST | 17 September

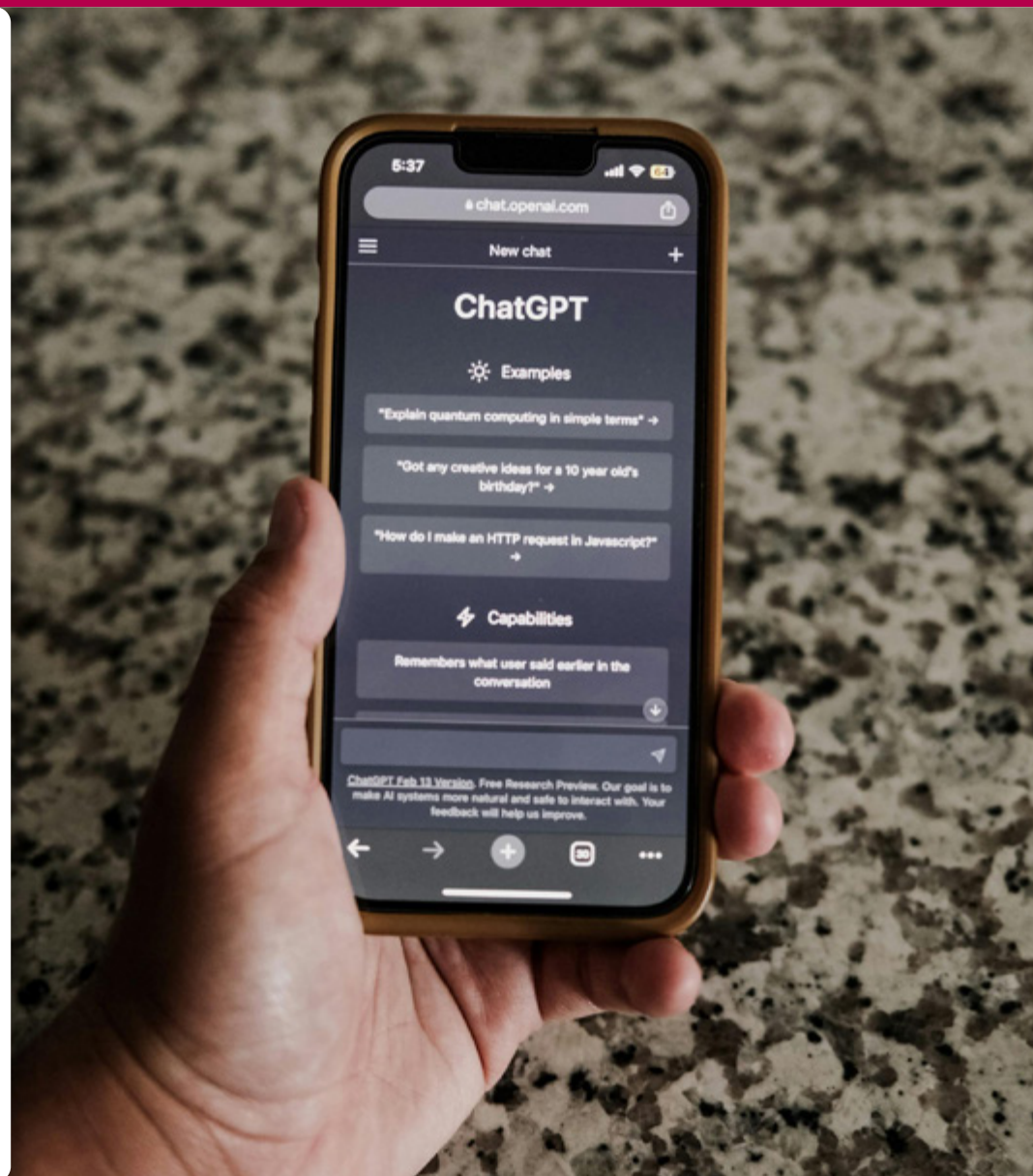
TECHNOLOGY HORIZONS



Senior Leader
Open AI

Explore the theme of Technology Horizons with one of the most admired and pioneering organisations in AI.

Hear how emerging technologies like AI are shaping the future of business, leadership, and society.





Live session: Baroness Sue Campbell DBE, Director of Women's Football at The FA and former Chair of UK Sport, Great Britain & Northern Ireland

“

For our participants, Inspire is like a cultural book club – a space to learn together, reflect, and apply lessons to our context.”

**FRANCIS LAKE,
HEAD OF ORGANISATION DEVELOPMENT,
CYBG & VIRGIN MONEY**

PRICING & INVESTMENT

Subscription Costs (March–Sept 2026):

1–5 participants	£2,000 per person
6–10 participants	£1,850 per person
11–20 participants	£1,650 per person
21–30 participants	£1,300 per person
31–40 participants	£1,100 per person
41–50 participants	£950 per person
51+ participants	£800 per person

All prices exclude VAT.

Memberships beginning after March are pro-rata.

Charities & Social Enterprises:

50% discount – part of our cross-subsidy model to widen access and impact.

“Inspire supercharges my hunger to be better and do better.”

Inspire Participant, Bloomsbury



NEXT STEPS

If your leaders are time-poor but need credible, world-class inspiration, education, and provocation – **Inspire delivers.**

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ABOUT WAVELENGTH

Wavelength exists to bring the outside world in.

At a time of unrelenting disruption, the greatest risk for leaders isn't change itself, but insularity and obsolescence.

Through experiential learning – inside the shopfloors and boardrooms of the world's most admired organisations – we provide leaders with world class external inspiration and provocation, equipping them with new thinking, sharper strategies, and the urgency to act.

Participants: CEOs, board directors and senior executives, learn alongside peers of equal calibre, gaining unfiltered insights and perspectives rarely accessible elsewhere.

From Connect, our flagship cross-sector leadership programme, to global immersions in Silicon Valley, China and beyond, and bespoke experiences for executive teams, Wavelength take leaders outside the echo chambers of their own organisations.

