



INSPIRE

The biggest risk to leadership today isn't change. It's insularity and obsolescence.

Wavelength Inspire brings the outside in – giving your leaders direct, live, interactive access to the world's most iconic organisations, CEOs, and changemakers.

Six Months. Live & Digital. Access to a vibrant Cross-Sector Network

PROVOKE | CHALLENGE | TRANSFORM



WAVELENGTH INSPIRE: PROVOKE, CHALLENGE, TRANSFORM

Right now, leaders face relentless pressure from AI disruption and geopolitical shifts. But the greatest risk isn't disruption, it's insularity and obsolescence.

Leaders cannot solve today's challenges inside the echo chamber of their own organisation.

Wavelength Inspire brings the outside world in. A high-impact, cost-effective digital programme, Inspire connects your leadership cohorts directly with the world's most iconic organisations, admired CEOs, and global political leaders.



Simon Casson, former President EMEA at Four Seasons Hotels speaking at an Inspire session, 2026

WAVELENGTH INSPIRE: PROVOKE, CHALLENGE, TRANSFORM

YOUR JOURNEY:

- ▶ **6 Months (March–Sept):** Monthly, 60-90-minute live digital sessions.
- ▶ **Direct & Interactive:** Engage, question, and challenge global decision makers.
- ▶ **Dedicated Inspire Portal:** Access pre-session reads, curated highlight films, and executive reports distilling key learnings to cascade insights across your business.
- ▶ **Cross-Sector Perspective:** Join hundreds of leaders across diverse industries, gaining richer insights through shared questions, perspectives, and real-world challenges.
- ▶ **Scalable & Cost-Effective:** Expose wider leadership tiers to world-class executive development without travel friction or premium event costs.
- ▶ **Moderated for Provocation:** Built to sharpen strategy, shift culture, and spark immediate action.



LEADERSHIP PRIORITIES

Wavelength Inspire 2027 is built around the most pressing leadership priorities:

AI & FRONTIER TECH

Real-world insights from
Silicon Valley and China.

SPEED-OF-LIGHT EXECUTION

Leading in the age of AI.

HIGH-TECH | HIGH-TOUCH

Winning through culture,
service, and human
excellence in an AI world.

COMPETITIVE SUSTAINABILITY

Harmonising growth, profit,
and purpose.

LEADING TRANSFORMATION

Navigating scale, speed, and
continuous change.

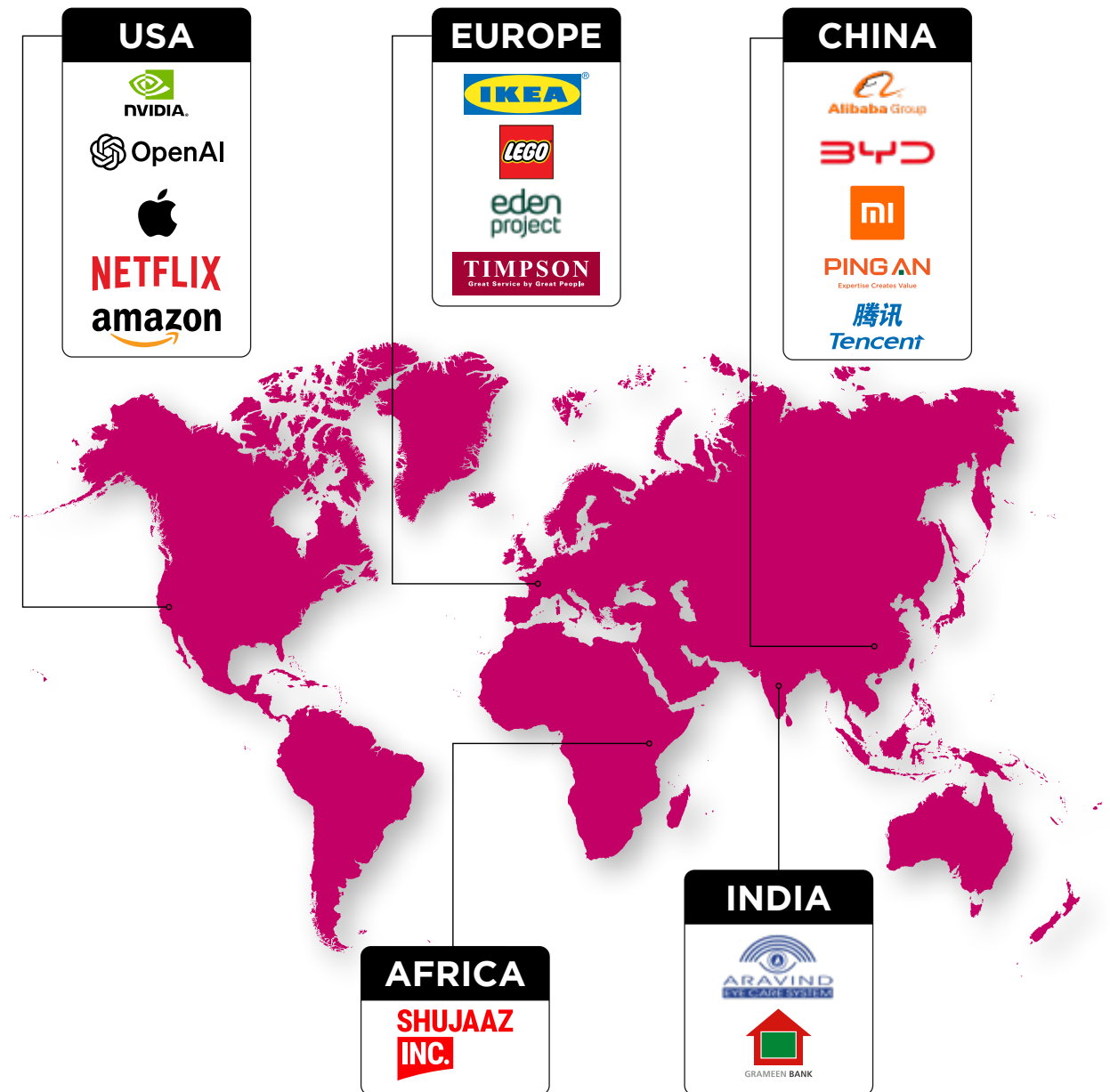
WHY WAVELENGTH?

Unrivalled access. Proven impact.

For nearly two decades Wavelength has operated at the front lines of global business, taking leaders onto the shop floors and into the boardrooms of tech giants, market disruptors, and industrial leaders across Silicon Valley, China, India, and Europe.

Through immersive experiences and live digital symposiums, we bring you face-to-face with CEOs, and category-defining icons like **Nvidia**, **Anthropic**, **Apple**, **Alibaba**, and **LEGO**.

With **Wavelength Inspire**, we package this extraordinary network into a sleek, cost-effective digital format, bringing world-class insights directly to your organisation.



THE INSPIRE EXPERIENCE

Live from the front lines of business. Broadcast directly from company headquarters and global studios, each monthly 60-90 minute session delivers raw, practical insight on today's most urgent leadership challenges.

THE LIVE FORMAT:

- ▶ **TED-Style Keynote:** A concise, powerful address from a global CEO, iconic organisation, or political leader.
- ▶ **Moderated Fireside Chat:** Deep-dive probing and debate led by expert facilitators.
- ▶ **Interactive Audience Q&A:** A full 20-30 minutes dedicated to questions direct from your leaders.
- ▶ **Beyond the Live Broadcast:** Every session is backed by the Inspire Portal, giving members instant access to session highlight films and executive summary reports to cascade insights across your organisation.

**This isn't training.
It's strategic provocation that sticks.**

WAVELENGTH
Inspire
Bring the outside in



Julia Gillard, former Prime Minister of Australia, speaking from our London studio, 2026.

THE IMPACT

- ▶ **94% of respondents** said that the leaders they had heard from on Inspire had helped them become a more informed, better leader!
- ▶ **80% of respondents** say they look more actively at what goes on outside of their organisation as a result of participating in the Inspire programme.
- ▶ **75% say** they have used stories and examples from Inspire in meetings to engage others.

Source: Wavelength Inspire survey of 1k leaders, June 2025



Funeka Montjane, CEO, Consumer & High Net Worth Clients, Standard Bank Group, speaking from our South Africa studio, 2026.

“

The speakers have been of the highest calibre and quality. The discussions are powerful, rich, and thought-provoking.”

ED EVANS, CPO, PRET A MANGER

PREVIOUS VOICES OF INSPIRE

Inspire has featured an extraordinary range of speakers, from CEOs and innovators at the most admired organisations on the planet, to political leaders and global change-makers.



Helle Thorning-Schmidt
former Prime Minister of Denmark



Ken Murphy
CEO, Tesco



Mei Chen
Global Head of Fashion & Luxury, Alibaba



Alan Jope
former CEO, Unilever



Pano Christou
CEO, Pret A Manger



Elmar Nubbemeyer
VP, Member Product, Netflix



Charles Conn
Chair, Patagonia



Dame Sharon White
former Chairman, John Lewis & Partners



Zahed Kamathia
Global Head L&D, LEGO

WHO IS INSPIRE FOR?

Wavelength Inspire is built for organisations that want to break internal echo chambers and bring the outside world in – at scale. Today, over 500 leaders across Europe, North America, and the Middle East participate in Inspire, spanning finance, retail, technology, healthcare, and beyond.



SENIOR EXECUTIVES & LONG-TENURED LEADERS

who need a powerful injection of fresh, external perspective to challenge entrenched thinking and spark new energy.



HIGH- POTENTIAL & SUCCESSOR POOLS

who require early, direct exposure to global CEOs and world-class strategy to accelerate executive readiness.



DIVERSE & EMERGING LEADERSHIP NETWORKS

seeking direct access to iconic changemakers, cross-sector connection, and bold inspiration.

THE INSPIRE PORTAL

Inspire is more than six live sessions.

Participants gain access to the Inspire Portal, a secure digital hub that transforms Inspire from a one-time event into an ongoing resource for reflection, application, and action.

The portal includes:



LIBRARY

Curated articles and blogs to deepen understanding.



CATCH UP

Full recordings plus concise, edited highlights.



TOP TIPS

Videos and infographics to apply insights.



UP NEXT

Preview content to prime leaders before each session.



PODCASTS

Access to Making Waves, interviews with accomplished leaders.



HOW TO MAXIMISE YOUR INSPIRE ROI

Inspire is a six-month leadership journey designed to spark continuous strategic conversation.

Here is how our most successful client organisations maximise their return on investment:

CO-WATCH & DEBRIEF

Gather cohorts to watch live and host 30-minute immediate debriefs to align thinking.

EXECUTIVE ENGAGEMENT

Enlist senior sponsors to connect Inspire themes directly to your organisation's strategic priorities.

CASCADE THE LEARNING

Share session summary reports and highlight reels across wider team forums and talent pools.

APPLY INSIGHTS

Turn provocative session Q&As into actionable agenda items for your next board or strategy meeting.



Elizabeth Bryant, SVP & Chief People Officer and Steve Goldberg, SVP Operations & Hospitality from Southwest Airlines speaking from our Dallas studio, 2026.



Zahed Kamathia, VP, Global Head of Talent, LEGO Group, speaking from our London studio, 2026.

“

Inspire is a truly distinctive leadership experience. Each session blends candid reflections from world-class CEOs with strategic insight, making it both deeply personal and organisationally valuable.”

JAYNE HART, UNUM UK

CONFIRMED SESSIONS

3pm UK time | 18th March

AI & FRONTIER TECHNOLOGY Inside Digital China & The Future of Technology



Christina Boutrup

Leading China analyst, thought leader
and keynote speaker



Zoe Scaman

Globally recognised strategist
and futurist

This session unites two world-class strategists at the cutting edge of change. Christina offers deep expertise in emerging technology frontiers, guiding leaders on responsible innovation and translating complex breakthroughs into tangible organisational advantage. Joining her is Zoe, former Director of Strategy for Ridley Scott and authority on the intersections of fandom, entertainment, and frontier tech. Together, they provide an essential roadmap for navigating the future of business.



CONFIRMED SESSIONS

3pm UK time | 22nd April

COMPETITIVE SUSTAINABILITY: HARMONISING GROWTH, PROFIT, AND PURPOSE

Inside IKEA



Juvencio Maeztu
CEO, IKEA

With the climate crisis defining the modern economic and social landscape, 'sustainability as a business model' is an operational imperative. Juvencio provides a candid look at how the company is embedding circularity and climate action into the heart of everything they do, turning planetary necessity into a blueprint for future-proof leadership.



CONFIRMED SESSIONS

3pm UK time | 26th May

LEADING TRANSFORMATION: NAVIGATING SCALE, AND CONTINUOUS CHANGE

Meet the Change Agents

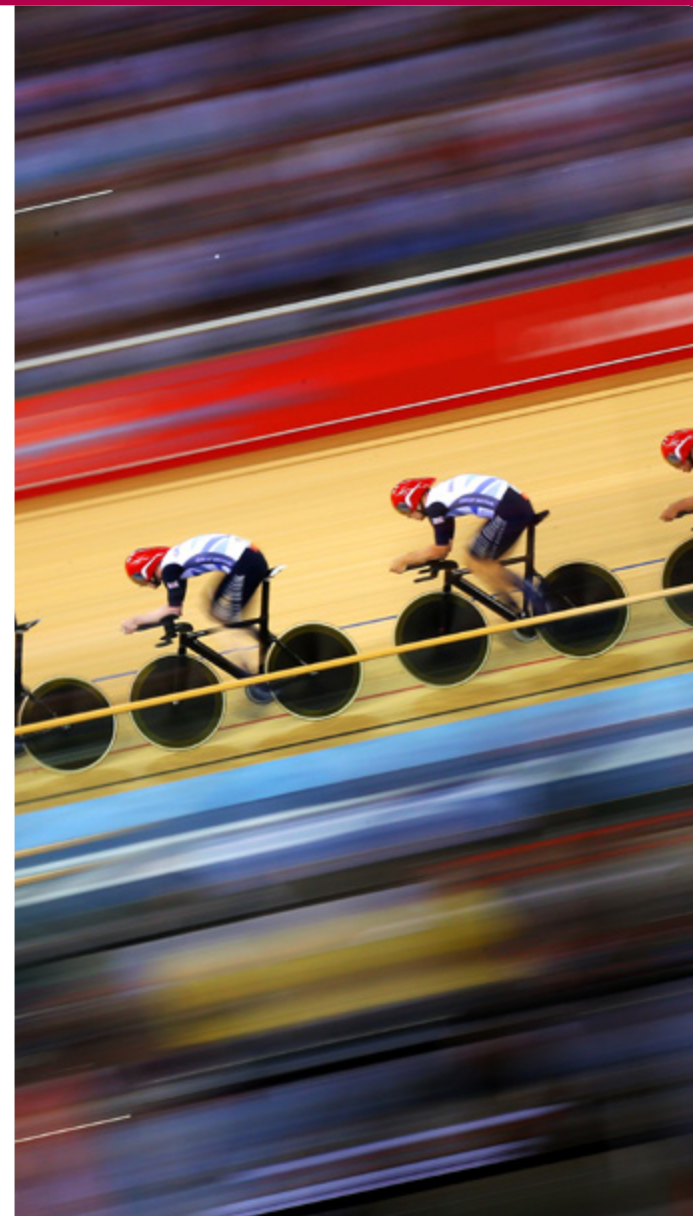


Michael Bolingbroke
Executive Producer and
former CEO of ABBA Voyage



Baroness Sue Campbell
Chair of England Netball, former Director of
Women's Football and Chair of UK Sport

These two speakers bring unmatched expertise in high-stakes institutional change. From pioneering ABBA Voyage and steering iconic sports brands like Manchester United, Inter Milan, and Cirque du Soleil to masterminding Britain's historic Olympic 2012 rise and transforming elite women's football at The FA to the glories of the Euros, they blend operational excellence with visionary leadership to turn complex challenges into enduring, global successes.



CONFIRMED SESSIONS

3pm UK time | 17th June

HIGH-TECH, HIGH-TOUCH – WINNING THROUGH CULTURE, SERVICE, AND HUMAN EXCELLENCE IN AN AI WORLD

Inside Southwest Airlines



Elizabeth Bryant

SVP & Chief People Officer, Southwest Airlines

With a legendary reputation for employee engagement, service and operational excellence, Southwest Airlines is one of the world's most admired organisations. Elizabeth has witnessed Southwest's remarkable growth and how it successfully navigated through acquisitions, 9/11, the pandemic and their recent operational failure.



CONFIRMED SESSIONS

3pm UK time | 8th July

AI & FRONTIER TECHNOLOGY

Inside the Silicon Valley Machine with Netflix



Danny Fortson

Sunday Times correspondent and co-host of *The Times Tech* podcast



Elmar Nubbemeyer

VP, Member Product at Netflix

This session brings together two prominent observers of technological change. Danny Fortson, the award-winning *Sunday Times* Silicon Valley correspondent and host of the *The Times Tech Podcast*, offers unparalleled access to the entrepreneurs and venture capitalists shaping our world.

Alongside him, Elmar Nubbemeyer, Netflix's VP of Member Product, provides a masterclass in innovation, overseeing the personalisation and product design that define the global streaming experience.



CONFIRMED SESSIONS

3pm UK time | 16th September

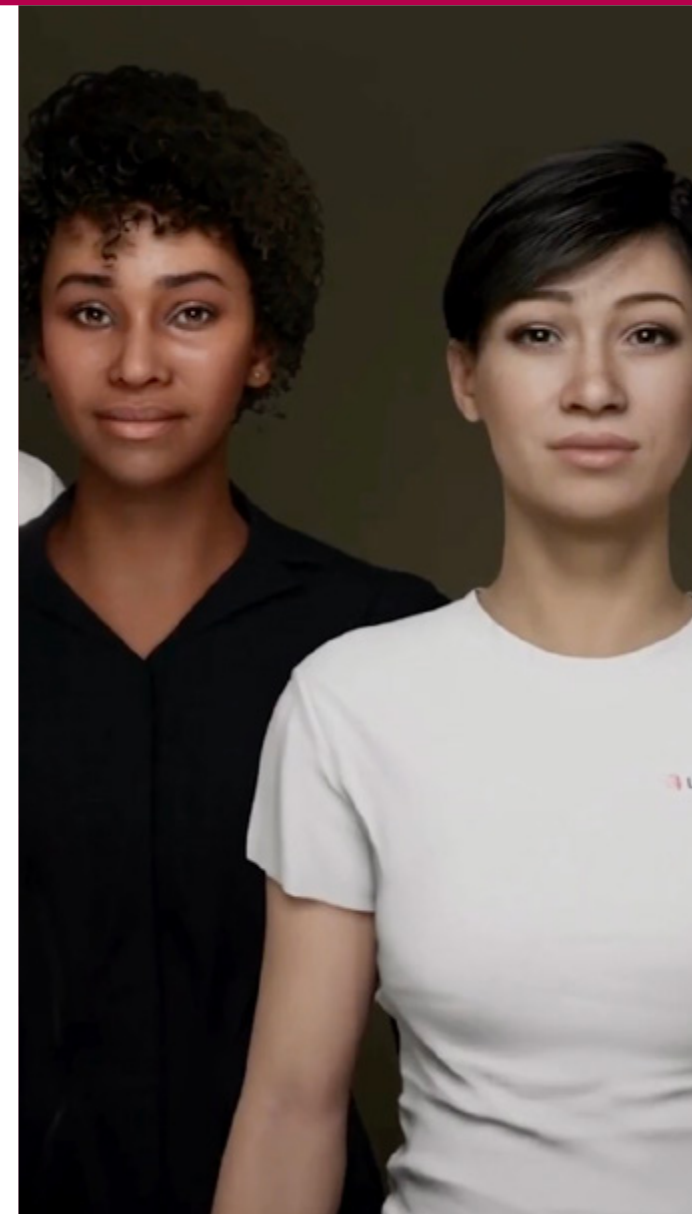
SPEED-OF-LIGHT EXECUTION: LEADING IN THE AGE OF AI

Inside Nvidia



Speaker
TBC

Nvidia is the world's most disruptive and valuable tech company, powered by a culture of innovation and agility. Expect lessons on scaling culture and leading at pace in the AI era. In this we will take you behind the scenes of NVIDIA, a company that has mastered exponential, high-velocity growth. We will move past abstract theory and dissect the specific tenets of the NVIDIA culture that empower their teams to consistently move at speed and act boldly.



BEHIND THE SCENES: A WORLD-CLASS PRODUCTION

Wavelength Inspire transforms virtual leadership development into a cinematic, broadcast-grade experience. We don't just stream sessions; we curate immersive events from premier studios across the globe.





Baroness Sue Campbell, Chair of England Netball, former Director of Women's Football and Chair of UK Sport, speaking from our London studio, 2026.

“

For our participants, Inspire is like a cultural book club, a space to learn together, reflect, and apply lessons to our context.”

**FRANCIS LAKE,
HEAD OF ORGANISATION DEVELOPMENT,
CYBG & VIRGIN MONEY**

PRICING & INVESTMENT

Subscription Costs (March–Sept 2027):

1–5 participants	£2,000 per person
6–10 participants	£1,850 per person
11–20 participants	£1,650 per person
21–30 participants	£1,300 per person
31–40 participants	£1,100 per person
41–50 participants	£950 per person
51+ participants	£800 per person

All prices exclude VAT.

Memberships beginning after March are pro-rata.

Third Sector Organisations

50%
REDUCTION

We are committed to amplifying impact for registered charities and social enterprise. To support your vital work, we offer a 50% reduction on all published fees.

“Inspire supercharges my hunger to be better and do better.”

Inspire Participant, Bloomsbury



NEXT STEPS

If your leaders are time-poor but need credible, world-class inspiration, education, and provocation – **Inspire delivers.**

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ABOUT WAVELENGTH

In a world defined by AI disruption and economic volatility, Wavelength believes the greatest threat to organisations is insularity and obsolescence.

Leaders who stay trapped within the echo chambers of their own organisations risk solving tomorrow's problems with yesterday's tools.

We specialise in **bringing the outside world in** for leaders. Trusted by forward-thinking brands like Tesco, Santander, Specsavers, Kerry Group, The AA, Ageas, and Charlotte Tilbury, our rationale is simple: traditional classroom learning cannot solve today's challenges, and true transformation requires fresh, external context.

We provide unparalleled access to the world's most admired and innovative companies through a range of formats – from high-impact, in-person global immersions inside the boardrooms and shop floors of giants like NVIDIA, Apple, Anthropic, Alibaba, and TikTok, to scalable online digital programmes.

Crucially, our platforms bring together leaders from diverse sectors and organisations, creating a unique environment where they can learn from and alongside each other.

We provide leaders with the **inspiration, education, and provocation** needed to drive meaningful change. By turning external insights into expansive thinking, we bridge the gap between world-class innovation and actionable internal strategy.

