



INSIDE SILICON VALLEY 2027

Step into the Silicon Valley Future Machine

An exclusive immersion for 20 executive leaders into the heart of Silicon Valley. Gain unprecedented, direct access to tech giants, top VCs, and thought leaders defining what's next for business and leadership.

Sunday 6th – Friday 11th June 2027



THE WORLD WON'T WAIT

The greatest threat to today's leaders? Insularity and obsolescence.

We're amid the greatest technological change since the Industrial Revolution.

That's why in June 2027, we're taking 20 executives to see, firsthand, how Silicon Valley's most innovative organisations are shaping the future of business. This isn't about theory. It's immersive learning.

Together, we will:

- ▶ Explore boardrooms, labs, and cutting-edge technologies.
- ▶ Deconstruct the cultural dimensions of high-performing cultures in the age of AI.
- ▶ Connect directly with top VCs, startups, and pioneering thought leaders.

In the company of leaders from different sectors who will challenge, support, and inspire you as much as the visits themselves.

In times of disruption, opportunity favours those who look outward, think differently, and adapt quickly.

**Join us – escape your bubble.
Future-proof your business. And
experience a lifetime of learning in
one extraordinary week.**

You'll step inside:

- | | |
|-------------|-----------------------|
| ▶ Apple | ▶ Waymo |
| ▶ NVIDIA | ▶ Pinterest |
| ▶ Netflix | ▶ Matternet |
| ▶ Anthropic | ▶ Andreessen Horowitz |

Where are we going?



NETFLIX

ANTHROPIC



MATTERNET

ANDREESSEN
HOROWITZ

WHAT AWAITS YOU IN SILICON VALLEY

Unparalleled access.

Wavelength Inside Silicon Valley isn't a conference. It's an immersive, behind-the-scenes leadership journey that few in the world will ever experience.

Across six intense days you will:

1

Go behind closed doors at Silicon Valley's most prestigious companies

2

No filters, No keynotes, just direct line access to the top architects of Silicon Valley

3

Experience the future firsthand: ride in a Waymo robotaxi, meet humanoid robots, and watch delivery drones in action

4

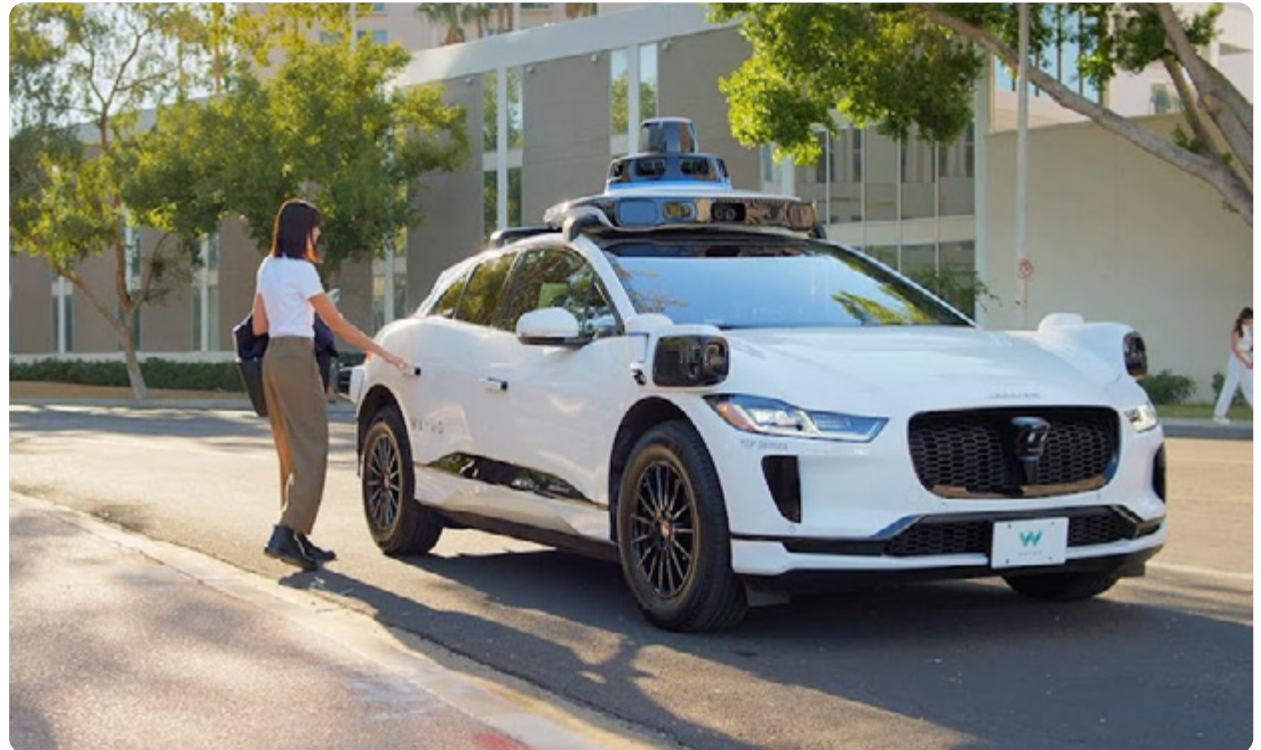
Engage directly with VCs, founders and thought leaders defining the future

5

Forge powerful connections with 20 senior leaders from across the globe

6

Participate in expert led debriefs ensuring you bring back practical tools for implementation



An aerial photograph of San Francisco, California, taken during the "golden hour" of sunset. The Transamerica Pyramid is the most prominent feature on the left side of the frame, its sharp spire reaching towards the sky. The city's dense urban landscape, with a mix of red-tiled and flat-roofed buildings, fills the lower half of the image. In the background, the San Francisco Bay is visible, with the Coit Tower standing on Telegraph Hill and Alcatraz Island in the distance. The sky is a soft gradient of orange, pink, and blue.

“

What an awesome week of learning from great delegates, rich content and company visits that stretches your mind and tickles your curiosity. Fantastic!”

TSWELO KODISANG, CHIEF PEOPLE OFFICER, FIRST RAND GROUP

FRONTIER BUSINESS TOPICS

Engage with the pioneers defining the future of tech. Gain candid insights into the strategic imperatives reshaping global business:



▶ **AI & Frontier Tech:**

Move past the hype. Discover how agentic AI, physical AI, and robotics are transforming industries in real time.

▶ **High-Performance AI Culture:**

Learn how top leaders optimise team mindsets, culture, and agility to scale alongside AI.

▶ **Innovation & Disruption:**

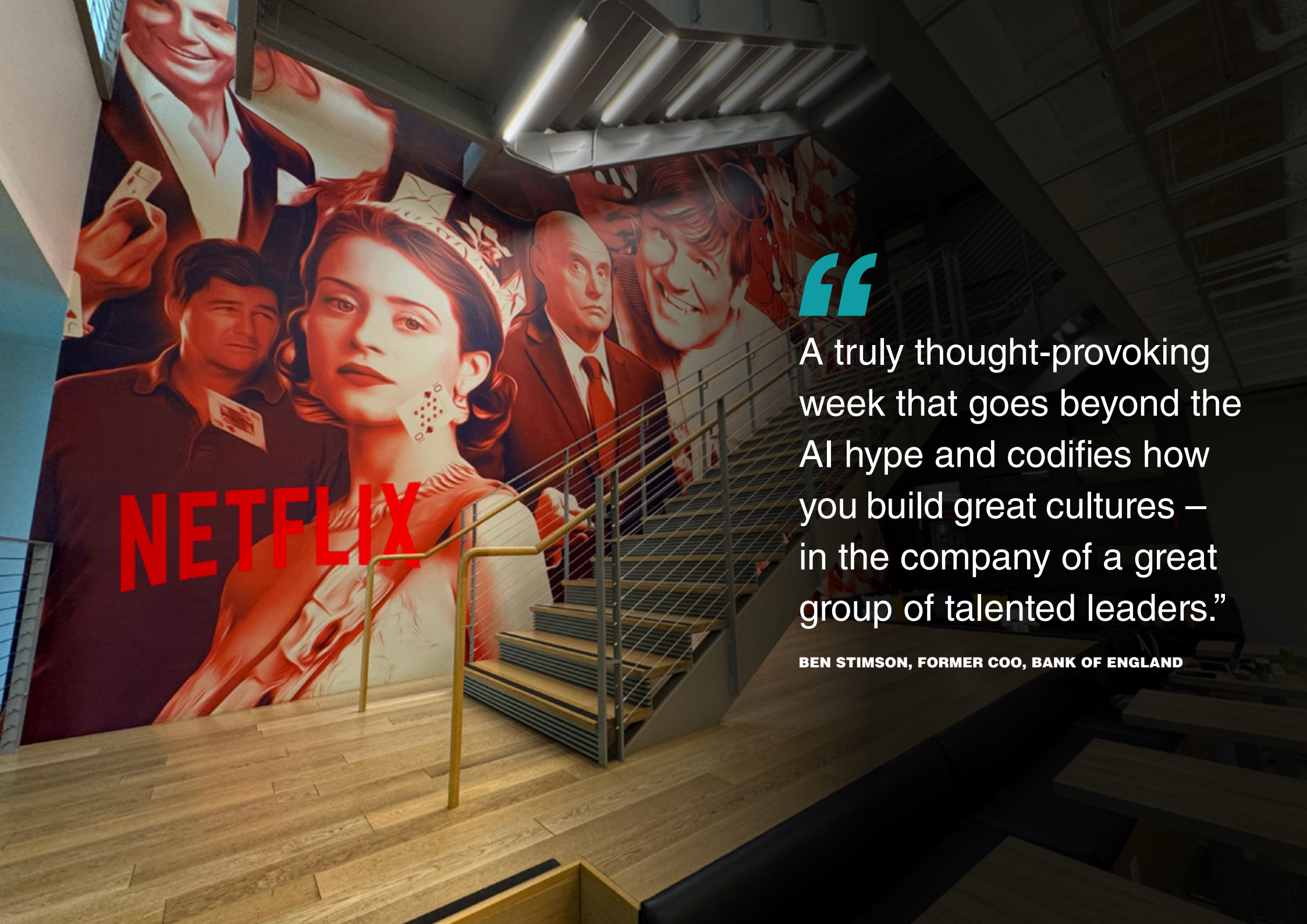
Unpack how startups and tech giants rapidly reinvent business models.

▶ **Digital & Agile Transformation:**

Reshape processes and organisational structures to thrive in a digital-first world.

▶ **Sustained Relevance:**

Discover how industry titans innovate to keep their edge in an era of constant change.



NETFLIX

“

A truly thought-provoking week that goes beyond the AI hype and codifies how you build great cultures – in the company of a great group of talented leaders.”

BEN STIMSON, FORMER COO, BANK OF ENGLAND

THE AGENDA AT A GLANCE

THE TIMELINE



SUNDAY
(Los Angeles)

**Arrivals and
Opening
Workshop**



MONDAY
(Los Angeles)

Visit **Netflix**
Visit **Matternet**



TUESDAY
(Silicon Valley)

**Inside Silicon
Valley Module**
Visit **Apple**



WEDNESDAY
(Silicon Valley)

Inside **NVIDIA**
Visit **Andreessen
Horowitz**

ANTHROPIC

THURSDAY
(Silicon Valley)

Visit **Anthropic**
**Curated Inside
Silicon Valley
Dinner** with
innovators, VCs
and founders



FRIDAY
(Silicon Valley)

Visit **Pinterest**
Visit **Waymo**

“In my entire career, I’ve never had such a stimulating, insightful and enjoyable week of personal development.”

PETER BAINBRIDGE, EUROPEAN DIRECTOR, SPECSAVERS

“

The programme worked extremely well and gave my team and I a great opportunity to connect with many entrepreneurs, businesses and ideas. We now approach innovation differently at Tesco – from both an organisational and cultural perspective.”

SIR DAVE LEWIS, FORMER CEO, TESCO

WHO YOU'LL LEARN FROM



NVIDIA

The world's most admired tech company – from gaming to generative AI, NVIDIA's chips and platforms underpin today's most advanced technologies. Gain insight into how they've become the powerhouse of the AI revolution.



Apple

Visit the world's most valuable company to study the gold standard in premium design, ecosystem execution, operational excellence and innovation.



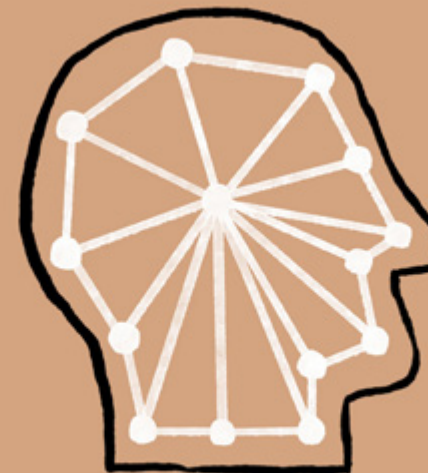
WHO YOU'LL LEARN FROM



Netflix

Gain firsthand insights into Netflix's high-performance culture – where freedom meets accountability – and learn how cutting-edge AI drives hyper-personalisation at global scale.

NETFLIX

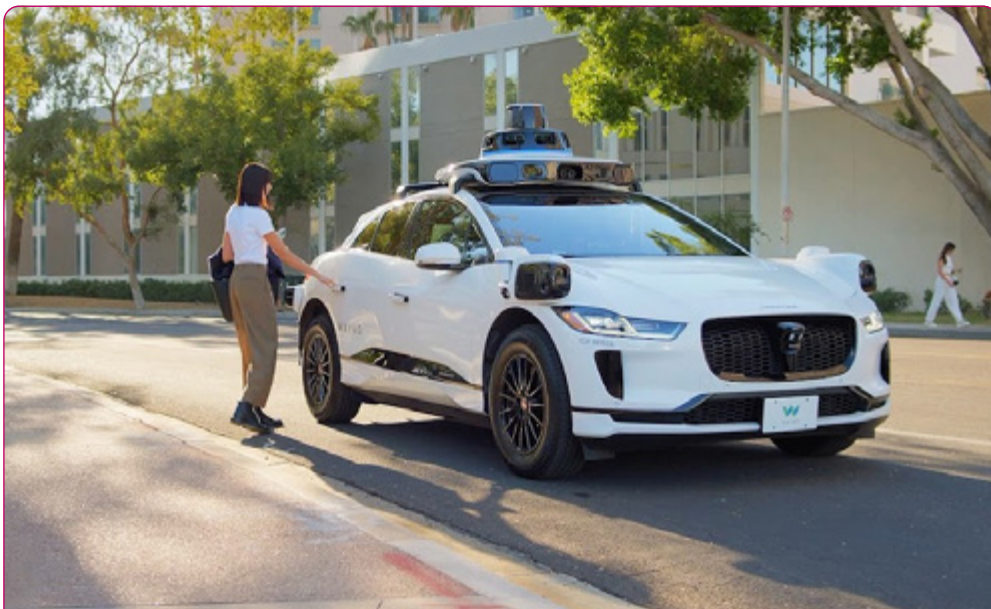


Anthropic

Globally recognised as one of the world's most disruptive and admired frontier AI labs.

ANTHROPIC

WHO YOU'LL LEARN FROM



Waymo

Google's autonomous driving pioneer now accounts for one-third of all local taxi rides in San Francisco. Ride in a driverless "robotaxi" and experience the future of mobility.



Pinterest

A global discovery platform with 500 million monthly users, Pinterest blends inspiration, creativity and commerce. Learn how they're harnessing AI to personalise experiences and fuel growth.



WHO YOU'LL LEARN FROM



Matternet

Discover how Matternet is revolutionising urban logistics with the world's first FAA-certified autonomous drone delivery network.



Andreessen Horowitz

One of Silicon Valley's leading VCs will provide curated access to the hottest startups and high-growth scaleups transforming your industry sector.

ANDREESSEN
HOROWITZ



“

Phenomenal opportunity to bring the outside into our organisation and my role. A full-on week but a great blend of company learnings and peer networking”

**SHANE MCGIBNEY, CHIEF
TRANSFORMATION OFFICER,
KERRY FOODS**

MASTERCLASSES, WORKSHOPS AND CURATED DINNERS

In addition to visits, masterclasses, workshops and curated dinners provide access to the thinkers and practitioners at the cutting edge of technology, business and culture.



Zoe Scaman

Globally recognised expert on AI and frontier Technologies



Elmar Nubbemeyer

SVP Member Experience, Netflix



Lila Tetrikov

Technologist and executive specialising in AI and software



Danny Fortson

Tech correspondent for *The Sunday Times*, and co-host of *The Times Tech Podcast*



David White

EVP people, LinkedIn



Arvind Parthasarathi

Founder & CEO, CYGNVS. Leading entrepreneur and expert in cybersecurity

WHO IS WAVELENGTH INSIDE SILICON VALLEY FOR?

Wavelength Inside Silicon Valley is designed for executive-level leaders with significant operational responsibility – those shaping strategy, culture and growth at the highest levels of their organisations.

Participants join from across Europe, the Middle East, Asia, Africa and Australasia, bringing a truly global perspective.

Typical participants include:

- ▶ **CEOs and COOs**
- ▶ **CFOs and CPOs**
- ▶ **EVPs, Managing Directors and Senior VPs**



Imran Nawaz, CFO, Tesco experiencing **Apple Vision Pro** at **Inside Silicon Valley 2025**

A man and a woman are in a control room or operations center. The man, on the left, is wearing a dark suit and glasses, and is pointing upwards with his right hand. The woman, on the right, is wearing a dark blazer and has curly hair. They are both looking upwards with expressions of interest. In the background, there are several large monitors displaying various data, including a map of the world and some text-based information. The room has a modern, high-tech feel with a grid ceiling and ambient lighting.

“

What an amazing week – a real privilege to see inside some of the world’s most valuable businesses. Conversations ranged from AI to autonomous vehicles to platforms. Inspired, educated and motivated to act!”

PETER WOOD, CEO, ALL SAINTS

ALUMNI INCLUDE

Alumni come from some of the world's most admired organisations, across industries as diverse as retail, finance, pharmaceuticals, technology and the public sector. They include:



Ken Murphy

CEO and Chairman
Tesco, UK



Bank of England

Ben Stimson

COO
Bank of England, UK



Emirates NBD

Shayne Nelson

CEO
Emirates NBD, UAE



Simone Thomsen

Group Vice President
Eli Lilly Japan



Edmond Scanlon

CEO
Kerry Group



Nikki Humphrey

Group CPO
Virgin Group



Jon Ford

Senior Director, Retail & Digital Operations
Nike, USA



David Lepley

COO
ASDA



NatWest

Katie Murray

CFO
Natwest

IMMERSIVE EXPERIENCES



Witness the frontiers of human AI engagement with **NVIDIA** fully interactive avatars



Dinner and connections in **Silicon Valley**



Experience the spatial era with **Apple's Vision Pro**



Inside the **Waymo** factory experience the future of mobility today



Meet **humanoid robots** and witness fully **autonomous drone** delivery



The cohort:
A lifetime of inspiration



“

A really thought-provoking and enjoyable experience. Spending time with experts from a range of different industries was incredibly beneficial, and the in-depth visits to leading organisations gave fresh perspectives not just on technology and AI, but also on the cultures that underpin the organisations. I came away with new ideas and plenty to reflect on.”

DAVID LEPLEY, CHIEF OPERATING OFFICER, ASDA

FROM INSPIRATION TO ACTION

Wavelength Inside Silicon Valley is designed not just to inspire but to create lasting impact.

Every stage of the journey is supported with tools and touchpoints that help you capture insights, share them, and turn them into action.

BEFORE YOU GO

Pre-programme briefing calls to understand your interests and priorities, and to prepare you to get the most from every visit.

ON THE GROUND

Detailed pre-briefings and post-visit downloads ensure you capture insights, translate them into your leadership context, and build candid, high-value connections you won't find anywhere else.

SHARING THE LEARNING

- ▶ A dedicated Wavelength Silicon Valley app connects you with fellow participants and gives you access to speaker bios, articles and presentations.
- ▶ Post programme materials distil the key learnings so you can share them with your executive team and board.



Wavelength doesn't deliver purposeless inspiration

It delivers clarity, catalysts for change, and practical strategies that leaders can embed in their organisations.

“

An awesome and inspirational experience! It was a privilege to have access to some of the world's leading businesses in innovation. It was an exceptional learning experience.”

ALISON CHEUNG, GROUP FINANCIAL DIRECTOR, TESCO

“

Wavelength provided a quite superb blend of experiential, thought-provoking, and educational experiences.”

JAMES GOODMAN, CHIEF PEOPLE OFFICER ASDA



WAVELENGTH INSIDE SILICON VALLEY

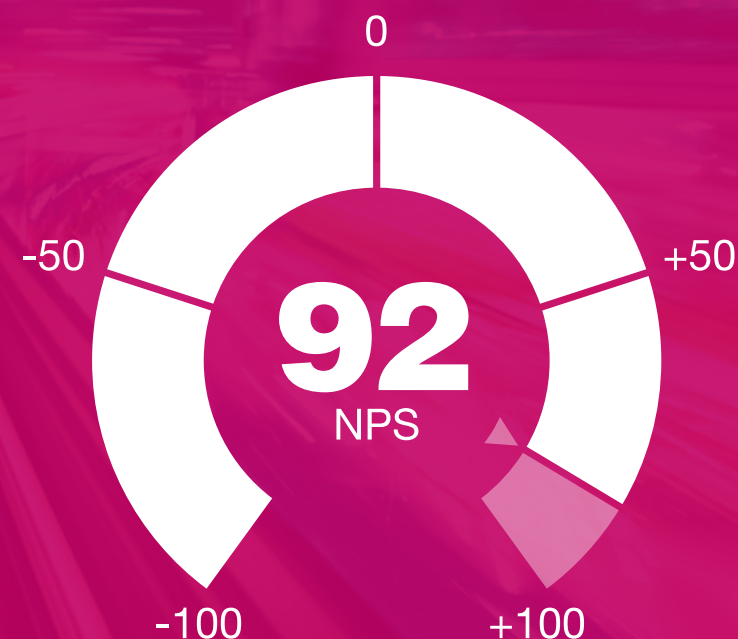
IMPACT THAT LASTS

Since 2008, Wavelength has taken senior leaders inside the world's most admired organisations. The results speak for themselves.

Alumni consistently report lasting shifts in how they approach leadership, innovation and culture.

Many return to Wavelength with their teams, using it as a catalyst for collective transformation.

THE LAST SIX WAVELENGTH USA PROGRAMMES SCORED AN NPS OF +92





“

Invaluable.
Brainfood on steroids.”

**PETER ATTFIELD, CHIEF TALENT AND LEARNING
OFFICER, JARDINE MATHESON**

“

The best learning
experience I've
had in the business
world... ever.”

**CHRISTIAN GLEIMANN, SENIOR VICE
PRESIDENT HR / CHRO, E.ON**

YOUR INVESTMENT AND NEXT STEPS

If you're ready to step outside of the echo chamber of your own organisation and return equipped to inspire change, join us!

Places are strictly limited to 20 senior leaders worldwide. With demand high, we recommend early commitment to guarantee your seat on this transformational journey.

PROGRAMME DETAILS

Dates:

Sunday 6th June –
Friday 11th June 2027

Locations:

LA & San Francisco

Investment:

£34,500 + VAT*

*inclusive of everything aside from flights to/from the USA and hotel incidentals.

NEXT STEPS

To discuss the programme in more detail or to secure your place:

Email:

adrian@wavelengthleadership.com

Call:

+44 (0) 7966 193 343

Visit:

www.wavelengthleadership.com



“

Hands down the best professional development opportunity I've ever experienced.”

KATE NORGROVE, EXECUTIVE DIRECTOR, ADVOCACY AND CAMPAIGNS, WWF

THE SMALL PRINT

1. Wavelength Inside Silicon Valley 2027 events will take place in Los Angeles and San Francisco. Transfers between hotels and venues will be by private, luxury coach.
2. High-end accommodation will be provided in each location throughout the programme. The hotels below are subject to availability. Where a hotel is unavailable we will provide one of an equivalent standard. Star ratings and facilities are indicative and may change.
 - 2.1. Los Angeles: Shutters on the Beach (Saturday 5 to Monday 7 June 2027). A five-star beachfront hotel at 1 Pico Boulevard, Santa Monica, Los Angeles, with direct access to Santa Monica State Beach. Facilities include 198 rooms, two restaurants, two bars and lounges and a poolside bar, an outdoor pool, a fitness centre, a spa with sauna, steam room and hot tub, and meeting rooms.
 - 2.2. San Francisco: 1 Hotel San Francisco (Monday 7 to Thursday 10 June 2027). A five-star hotel at 8 Mission Street, San Francisco. Facilities include 200 rooms, a restaurant, a bar and lounge, a 24-hour fitness centre, a wellness spa, meeting rooms, and free Wi-Fi.
 - 2.3. Half Moon Bay: The Ritz-Carlton, Half Moon Bay (Thursday 10 to Friday 11 June 2027). A five-star luxury resort at 1 Miramontes Point Road, Half Moon Bay, California, on the Pacific coast south of San Francisco. Facilities include three restaurants, a bar, an indoor pool and hot tub, two championship golf courses, a spa with whirlpool, sauna and steam rooms, a fitness centre, and extensive meeting space.
3. All meals (i.e., breakfast, lunch and dinner) are included commencing with dinner on Sunday 6 June and ending with lunch on Friday 11 June 2027.
4. Arrival and departure car transfers and any hotel incidentals are not included in the tour price. Delegates are required to pay an additional deposit of £750 + VAT per person to cover these costs. The actual costs of your transfers and hotel incidentals may be more or less than the deposit you provide. If this is the case, then after the end of the tour we will issue you with an invoice which either: requires you to pay the additional money needed for transfers and hotel incidentals; or returns any unused balance from the deposit for your transfers and hotel incidentals.
5. Passport and visa requirements: all travellers to the USA must hold a valid passport. You should take the necessary steps to meet the passport requirements which apply to you at the earliest time. Non-British passport holders should contact the appropriate consulate or embassy for advice well in advance of travel.
 - 5.1. Travellers to the USA will also require a visa unless: they are eligible to enter without a visa under the Visa Waiver Programme (note: a travel authorisation through ESTA is still required, via <https://esta.cbp.dhs.gov/esta/>), or they are exempt from the visa requirement. For more information about these categories for British passport holders please see the US Embassy's website: <https://uk.usembassy.gov/visas/>
 - 5.2. British passport holders may be eligible to travel to the USA under the Visa Waiver Programme, details of which are to be found at <https://uk.usembassy.gov/visas/visa-waiver-program/>. The failure to determine your eligibility for travel under the Visa Waiver Program may result in you being denied the opportunity to travel to the USA.
 - 5.3. Delegates based outside the United Kingdom must contact the appropriate US consulate authority in their country of residence for full details of the relevant visa or travel authorisation requirements.
 - 5.4. You should take the necessary steps to meet the visa or travel authorisation requirements which apply to you at the earliest time. Confirmation of eligibility under the Visa Waiver Programme can be obtained in some cases in under 72 hours. However, confirmation might take significantly longer than this, and it may be the case that you are not eligible to enter the United States under the Programme and therefore require a visa. Most visa applications require an interview at a US consulate authority. You should check with your local US consulate authority about the current visa application completion time. In most cases a fee will be payable.
6. Medical requirements: All non-U.S. citizen non-immigrants travellers to the USA must follow USA guidance with regard to Covid. For up-to-date guidance please see <https://uk.usembassy.gov/visas/u-s-visa-and-travel-faqs/>. Medical treatment in the USA can be very expensive, and there are no special arrangements for British travellers. You should ensure that you have comprehensive medical insurance, which includes hospital treatment and medical evacuation to the UK. You should seek medical advice before travelling to the USA from your GP, practice nurse or travel health clinic, and ensure that all appropriate vaccinations are up-to-date. Additional health requirements may apply to travellers from outside the United Kingdom, and you should check with your local US consulate authority about what the relevant requirements are well in advance of travel.
7. The full fee for the tour must be paid to Wavelength Companies Ltd. no later than Friday 5 March 2027 and failure to do this may result in the cancellation of the delegate's place on the tour.
8. There is a minimum number of 15 delegates required for the tour to take place. If the tour is cancelled because of insufficient numbers, delegates will be informed no later than 30 days before the scheduled tour start of Sunday 6th June 2027.
9. As delegates are responsible for their own outward and homeward transport no arrangements have been made by Wavelength in the event that those outward or homeward journeys are delayed.
10. The host organisations listed in the brochure are indicative of the types of organisations that may be visited during the tour. In certain circumstances, for example due to changes in the availability of key leaders at the host organisations, we may need to substitute the host organisations visited during the tour with other similar organisations. This will not affect the number of organisations visited. No refunds will be due as a result of any such changes. Additionally, in exceptional circumstances Wavelength may need to alter certain other details given in this brochure, in which case Wavelength will make these changes clear to delegates. Clause 6 of our contract applies.
11. All monies paid to Wavelength Companies Ltd. in respect of Wavelength Inside Silicon Valley 2027 will be held in a trust account.

ABOUT WAVELENGTH

Wavelength exists to bring the outside world in.

At a time of unrelenting disruption, the greatest risk for leaders isn't change itself, but insularity and obsolescence.

Through experiential learning – inside the shopfloors and boardrooms of the world's most admired organisations – we provide leaders with world class external inspiration and provocation, equipping them with new thinking, sharper strategies, and the urgency to act.

Participants: CEOs, board directors and senior executives, learn alongside peers of equal calibre, gaining unfiltered insights and perspectives rarely accessible elsewhere.

From global immersions to Silicon Valley, China through to digital only programmes designed to bring the outside in at scale Wavelength take leaders outside the echo chambers of their own organisations.

