WAVELENGTH

HIGH-TECH | HIGH-TOUCH

An Executive Immersion

How tomorrow's businesses will balance frontier technology with human excellence

19–24 SEPTEMBER 2027
LONDON, LIVERPOOL, MANCHESTER



THE FUTURE OF BUSINESS IS BOTH HIGH-TECH AND HIGH-TOUCH



AI is driving the biggest shift since the Industrial Revolution, making technological adoption non-negotiable.

But technology alone is not a sustainable edge, anything you can buy, your competitors can too.

True advantage lies at the intersection of cutting-edge technology and human-centric culture.

From 19-24 September, **Wavelength High-Tech | High-Touch** will take a cross-industry cohort of 18 senior executives inside the organisations at the forefront of technological and cultural excellence.

WHAT AWAITS YOU...

See the Future.
Shape the Present.

In a highly disruptive world the greatest danger to any organisation is insularity. Operating inside an echo chamber means established businesses are vulnerable to obsolescence.

Tomorrow's leaders don't just need new skills, they need entirely new perspectives.

Wavelength High-Tech | High-Touch breaks through internal echo chambers, taking your executives inside the UK's most forward-thinking organisations.



Experiencing VR at Alder Hey Children's Hospital

WHAT AWAITS YOU...

Across 6 days of high-impact immersions, hands-on experiences, and expert-led facilitation, your leaders will focus on three critical shifts:

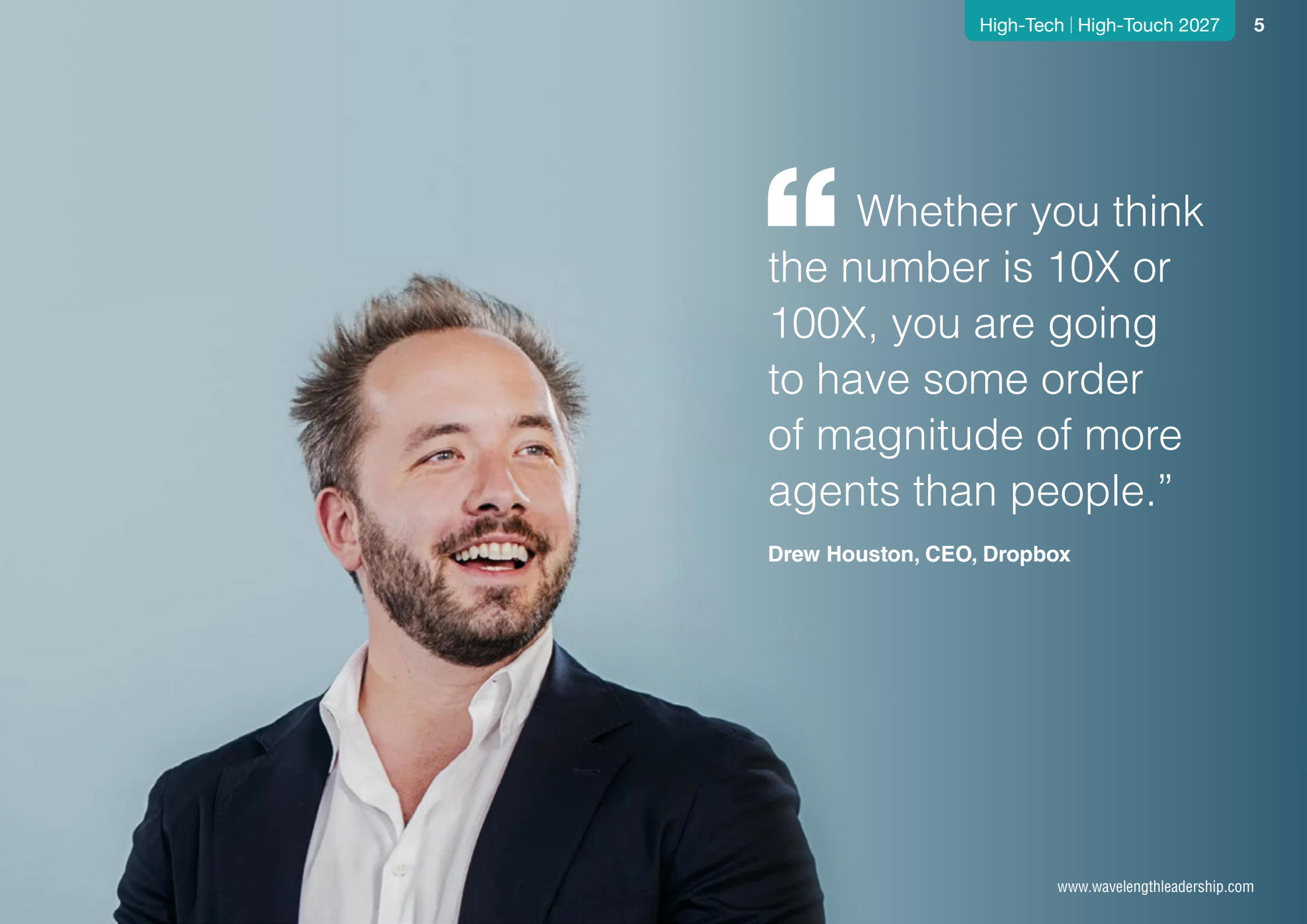
- **Unlocking Growth:** How to harness AI to drive efficiency and growth.

- **Navigating Cultural Shift:** Understanding AI's impact on company culture and what it takes to engage people through radical change.

- **Future-Ready Leadership:** Cultivating the agility and human connection needed to lead effectively in an AI-driven world.

Along the way, the programme tackles the thorny, highly pertinent questions redefining modern business, including how to lead, govern and inspire when digital agents inevitably outnumber human employees.





> “Whether you think the number is 10X or 100X, you are going to have some order of magnitude of more agents than people.”

Drew Houston, CEO, Dropbox

THE FUTURE OF BUSINESS IS BOTH HIGH-TECH AND HIGH TOUCH

This is not a conference.

This is an immersive, highly curated learning experience that will provide unparalleled access to:

- **The Tech Giants** – step inside some of the world's tech giants to understand how the powerhouses of the AI revolution operate.
- **The Pioneers** – meet the VCs and breakout start-ups driving tomorrow's market shifts.
- **Explore High-Performance Cultures** – go inside organisations legendary for their cultures and reputations for service excellence.
- **The Thought Leaders** – in-depth sessions with some of the world's pre-eminent experts on excellence in technology, leadership and culture.
- **Collaborate with Peers** – debate and unpack these insights alongside a cohort of 20 senior leaders from different sectors, using expert-led debriefs to translate inspiration into sharp, actionable strategies for your business.



VISIT TESTIMONIAL

Alder Hey Children's Hospital

“An inspiring, humbling and re-affirming day which helped our leaders reflect on key topics like customer centricity, innovation, the power of purpose and how to drive operational effectiveness. It will live on in people’s memories for a long time.”

Jen French, Head of Talent, Unum

PLANNED IMMERSIVE VISITS

Wavelength High-Tech | High-Touch will feature immersive visits and interactive workshops to a selection of the following organisations:



Apple

Apple shows leaders how an unwavering obsession with seamless design, bold technological leaps, and effortless customer experiences can transform a brand into a habit people can't imagine living without.



Pinterest

A look inside Pinterest shows how building an intent-driven platform focused on personal inspiration and positivity – rather than social vanity – can drive high user engagement and commercially valuable search behaviours.



AllSaints

Visiting AllSaints demonstrates how to combine edgy, authentic brand storytelling with agile supply chain operations and digital innovation to build a resilient, globally recognised brand.

ALLSAINTS

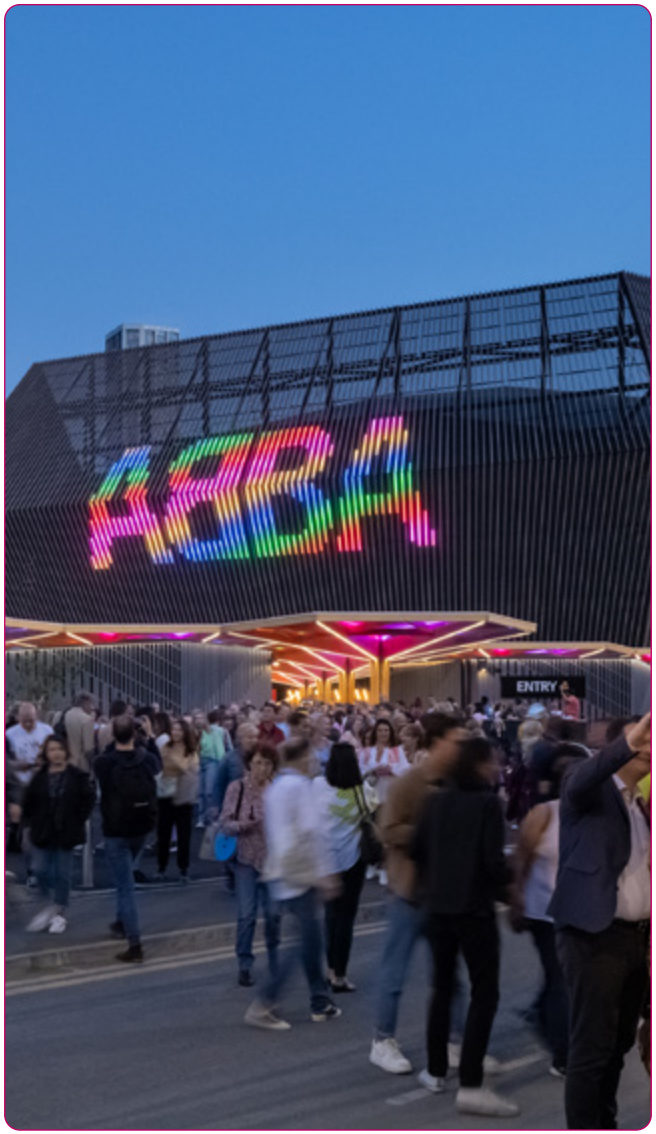
PLANNED IMMERSIVE VISITS



ABBA Voyage

An exclusive experience inside one of the world's most successful, groundbreaking live entertainment productions, blending cutting-edge visual effects with pop icon nostalgia.

ABBA Voyage





Timpson

Understand the radical power of upside-down management – demonstrating how radical trust, employee empowerment and second-chance hiring fuel legendary service.

TIMPSON
Great Service by Great People

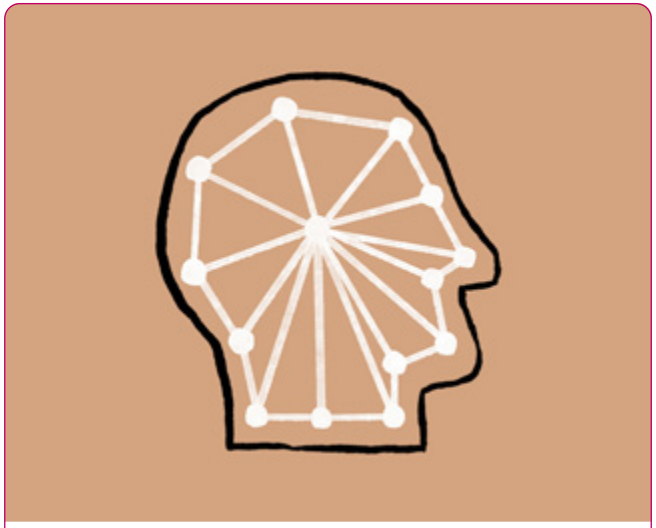
PLANNED IMMERSIVE VISITS



Founders Factory

Meet the leaders who spot, fund, incubate and help scale the UK's most disruptive companies and their portfolio companies. Learn how established organisations can de-risk innovation and scale disruptive startups at speed.

FOUNDER FACTORY.



Anthropic

Anthropic leads in responsible AI, offering invaluable insights into building safe, trustworthy systems and fostering agile, purpose-driven cultures that accelerate innovation for modern global businesses.

ANTHROP\C



Inside Alder Hey Children's Hospital

Inside Alder Hey Children's Hospital, leaders witness how a purpose-driven, highly regulated public organisation can leverage AI, open-source thinking, and human-centered design to revolutionise patient care.

Alder Hey Innovation

VISIT TESTIMONIAL

Timpson

“Brilliant day at Timpson. It was really well put together and the conversations between us as we reflected were as valuable as the visit itself. What stood out for me was the discipline of simplicity, fewer rules and the way culture is protected and passed on through storytelling.”

Emma Brough, Senior Director | Learning, Talent, Performance & Culture, ASDA

WORLD CLASS FACILITATION & EXPERT INSIGHTS

In addition to the immersive visits, the programme will feature interactive workshops with a host of thought-leaders at the cutting edge of technology, business and culture designed to both inspire and educate participants and land the key learnings:



Zoe Scaman

Zoe is a globally recognised strategist and futurist. She helps organisations navigate emerging technologies, shifting consumer behaviours and the future of business. With over 20 years of experience advising some of the world's leading brands, Zoe is known for her ability to connect cultural trends, technological innovation and commercial opportunity.



Adrian Simpson

Drawing on 25 years of boardroom access, Adrian Simpson shares raw, recent insights from the front lines of change. While technology provides the tools, culture provides the win. In a world of ubiquitous tech, it's the only sustainable advantage. Adrian draws on lessons from the world's most elite corporate boardrooms to show how businesses can differentiate themselves through "high-touch" leadership.



Matt White

The participants will be guided through the week by Matt, a highly experienced moderator and leadership development specialist known for his human, creative, and energising approach. He brings a unique blend of empathy, strategic rigour, and sharp external perspective to unlock transformative conversations and drive tangible outcomes.

VISIT TESTIMONIAL

AllSaints

"The AllSaints visit was one of those days that genuinely changes how you think about leadership. The openness and generosity of the team in sharing their real challenges and ambitions left me with a completely fresh perspective on what it means to build a brand that truly lives in its people. Wavelength consistently creates the kind of access and reflection time that is almost impossible to find elsewhere.

Tania Suckley, Corporate Communications Director, Aldermore

WHO IS IT FOR?

Wavelength's High-Tech | High-Touch is designed for executive-level leaders with significant operational responsibility – those shaping strategy, culture and growth at the highest levels of their organisations.



"The best learning experience I've had in the business world… ever."

CHRISTIAN GLEIMANN, SENIOR VICE PRESIDENT HR / CHRO, E.ON

VISIT TESTIMONIAL

Pret A Manger

“An incredible immersive experience that provided rare, unfiltered insight into leadership within Pret A Manger. Having the opportunity to gain hands-on branch experience and explore behind the scenes allowed for open, transparent dialogue with both front-line employees and executive leadership. Engaging in discussions about Pret's real-world business challenges made it possible to translate their practical solutions directly to my own organisation.”

Andrew Harriss, Group Enterprise Architect, Rentokil

PROGRAMME DETAILS

DATES

19-24 September 2027

LOCATIONS

London, Liverpool & Manchester

INVESTMENT

£16,000 (no VAT*)

Fully inclusive apart from personal travel to join the tour in London and depart the tour from Manchester, and any hotel incidentals.

BOOK NOW

To discuss the programme in more detail or to secure your place:

Email: sarah@wavelengthleadership.com

Call: +44 (0) 7717 716952

Visit: www.wavelengthleadership.com

*This programme is subject to the Tour Operators Margin Scheme.

THE SMALL PRINT

1. Wavelength High-Tech | High-Touch 2027 events will take place in London, Liverpool, and Manchester. Transfers between hotels and venues will be by train and private taxi.
2. High-end accommodation will be provided, as follows:

2.1 In London at the Eccleston Square Hotel: the hotel's features and amenities include in-room wireless, high-speed internet access; in-room laptop-sized safe; and in-room concierge tablet.

2.2 In Liverpool at the Hope Street Hotel the hotel's features and amenities include in-room wireless, high-speed internet access; 24-hour Gym; and Spa with swimming pool.

3. All meals (i.e. breakfast, lunch and dinner) are included commencing with dinner on Sunday 19 September 2027 and ending with lunch on Friday 24 September 2027.
4. Arrival and departure transfers and any hotel incidentals are not included in the tour price. Delegates are required to pay an additional deposit of £250 + VAT per person to cover these costs. The actual costs of your transfers and hotel incidentals may be more or less than the deposit you provide. If this is the case, then after the end of the tour we will issue you with an invoice which either: requires you to pay the additional money needed for transfers and hotel incidentals; or returns any unused balance from the deposit for your transfers and hotel incidentals.
5. Passport and visa requirements: Delegates based outside the United Kingdom must contact the appropriate UK consulate authority in their country of residence for full details of the relevant visa or travel authorisation requirements. You should take the necessary steps to meet the passport and visa requirements which apply to you at the earliest time.
6. The full fee for the tour must be paid to Wavelength SpeakersHub Ltd. no later than Friday 18 June 2027 and failure to do this may result in the cancellation of the delegate's place on the tour.
7. There is a minimum number of 15 delegates required for the tour to take place. If the tour is cancelled because of insufficient numbers delegates will be informed no later than 30 days before the scheduled tour start of Sunday 19 September 2027.
8. As delegates are responsible for their own outward and homeward transport no arrangements have been made by Wavelength in the event that those outward or homeward journeys are delayed.
9. The host organisations listed in the brochure are indicative of the types of organisations that may be visited during the tour. In certain circumstances, for example due to changes in the availability of key leaders at the host organisations, we may need to substitute the host organisations visited during the tour with other similar organisations. This will not affect the number of organisations visited. No refunds will be due as a result of any such changes. Additionally, in exceptional circumstances Wavelength may need to alter certain other details given in this brochure, in which case Wavelength will make these changes clear to delegates. Clause 6 of our contract applies.
10. All monies paid to Wavelength SpeakersHub Ltd. in respect of Wavelength High-Tech | High-Touch 2027 will be held in a trust account.

ABOUT WAVELENGTH

In a world defined by AI disruption and economic volatility, Wavelength believes the greatest threat to organisations is insularity and obsolescence.

Leaders who stay trapped within the echo chambers of their own organisations risk solving tomorrow's problems with yesterday's tools.

We specialise in **bringing the outside world in** for leaders. Trusted by forward-thinking brands like Tesco, Santander, Specsavers, Kerry Group, The AA, Ageas, and Charlotte Tilbury, our rationale is simple: traditional classroom learning cannot solve today's challenges, and true transformation requires fresh, external context.

We provide unparalleled access to the world's most admired and innovative companies through a range of formats – from high-impact, in-person global immersions inside the boardrooms and shop floors of giants like NVIDIA, Apple, Anthropic, Alibaba, and TikTok, to scalable online digital programmes.

Crucially, our platforms bring together leaders from diverse sectors and organisations, creating a unique environment where they can learn from and alongside each other.

We provide leaders with the **inspiration**, **education**, and **provocation** needed to drive meaningful change. By turning external insights into expansive thinking, we bridge the gap between world-class innovation and actionable internal strategy.







